

ELEVATE

2019-1



ELEVATE 2019-1

We dream about elevating our planet, and securing a green and more sustainable future. We are all, consciously or unconsciously elevating and inspiring each other, and the choices each one of us makes, has an influence on one another and our planet.

We Are All Role Models

This campaign came to life with the help from a group of people, who in one way or another, has been an inspiration to us and others, and each one of them, has their own way of being a green role model in their profession and life. The message we want to communicate with this campaign is, that we all, no matter who we are and what we do, with engagement, diversity, and a green way of thinking, are able to take part of the creation a more sustainable future.



Goodbye Plastic!

To change a habit to a greener alternative is definitely not always easy, and you might have to begin with small steps. For many years, we have been working on cutting away all plastic in our production and transportation, and until now, our poly-bags have been made of recycled plastic. We are very happy to announce, that from this new collection, ELEVATE 2019-1, all our frames will be transported in packaging made of recycled paper instead.





RENE



RENE



Rene 10 White / Gold



Rene 11 Blue / Silver



Rene 26 Wine red / Gold



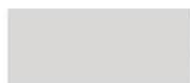
Rene 45 Black / Gold

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 1: 49 / 17 / 145 2: 53 / 17 / 145

COLOR: 10 White/Gold 11 Blue/Silver 26 Winered/Gold 45 Black/Gold



SUPER SLIM



RIBE



Ribe 25 Army Green



Ribe 38 Brown



Ribe 45 Recycled Black



Ribe 86 Amber

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 54 / 17 / 140

COLOR: 25 Army Green 38 Brown 45 Recycled Black 86 Amber





RIE



Rie 012 Blue / Transparent



Rie 026 Wine red / Transparent



Rie 25 Brown / Green

MATERIAL: Biodegradable Cotton Acetate and Stainless steel
LENSES: Demo
SIZE: 56 / 13 / 140
COLOR: 012 Blue/Transparent 026 Wine Red/Transparent 25 Brown/Green





RIKKE



Rikke 26 Red / Gold



Rikke 38 Brown / Gold



Rikke 45 Recycled Black / Gold



Rikke 86 Amber / Silver

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 54 / 16 / 140

COLOR: 26 Red/Gold 38 Brown/Gold 45 Recycled Black/Gold 86 Amber/Silver





RITA



RITA



Rita 12 Blue / Purple



Rita 22 Green / Blue



Rita 32 Brown / Grey

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 52 / 19 / 145

COLOR: 12 Blue/Purple 22 Green/Blue 32 Brown/Grey



STAINLESS STEEL



ROME



Rome 45 Recycled Black / Gold



Rome 95 Blue / Silver



Rome 99 Mat Gold

MATERIAL: Biodegradable Cotton Acetate and Stainless steel
LENSES: Demo
SIZE: 54 / 17 / 145
COLOR: 45 Recycled Black/Gold 99 Mat Gold 95 Blue/Silver



SUPER SLIM



RONJA



Ronja 0102 Turtle / Transparent



Ronja 012 Blue / Transparent

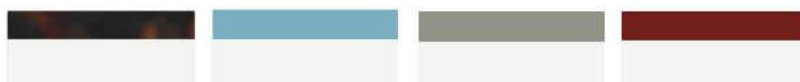


Ronja 022 Green / Transparent



Ronja 026 Wine Red / Transparent

MATERIAL: Biodegradable Cotton Acetate and Stainless steel
LENSES: Demo
SIZE: 54 / 15 / 135
COLOR: 0102 turtle 012 Blue 022 Green 026 Wine Red





ROSA



Rosa 25 Green



Rosa 66 Red



Rosa 35 Tortoise



Rosa 75 Grey

MATERIAL: Biodegradable Cotton Acetate and Stainless steel
LENSES: Demo
SIZE: 53 / 16 / 145
COLOR: 25 Green 66 Red 35 Tortoise 75 Grey





RIVER



River 16 Sun



River 36 Sun

MATERIAL: Biodegradable Cotton Acetate and Stainless steel
LENSES: Sunlenses
SIZE: 57 / 21 / 135
COLOR: 16 Sun 36 Sun





POET



Poet 104 Turtle / Silver



Poet 12 Blue / Silver



Poet 2 White / Silver



Poet 22 Green / Silver



Poet 30 Powder / Silver

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 49 / 19 / 145

COLOR: 104 Turtle 12 Blue 2 White 22 Green 30 Powder





PEPPER



Pepper 0102 Turtle / Crystal



Pepper 030 Powder / Crystal



Pepper 026 Wine Red / Crystal



Pepper 012 Blue / Crystal



Pepper 022 Green / Crystal

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 48 / 20 / 145

COLOR: 0102 Turtle 030 Powder 026 Wine Red 012 Blue 026 Green







PILI



Pili 2 White / Gold

Extra nylon sting color: Transparent



Pili 30 Powder / Silver

Extra nylon sting color: Transparent



Pili 45 Black / Gold

Extra nylon sting color: Black

Special Feature: This style comes with a seperate, extra nylon string in another color.

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content 60 %

LENSES: Demo - Special Feature: Tinted demo lenses available for this style.

SIZE: 54 / 17 / 145

COLOR: 2 White/Gold 30 Powder/Silver 45 Black/Gold





PERNILLE



PERNILLE



Pernille 30 Powder



Pernille 25 Army Green

MATERIAL: Biodegradable Cotton Acetate - Stainless steel
LENSES: Demo
SIZE: 54 / 17 / 140
COLOR: 30 Powder/Crystal 25 Army Green







PERCY



Percy 10 White / Gold



Percy 38 Brown / Gold



Percy 45 Black / Gold



Percy 11 Blue / Silver

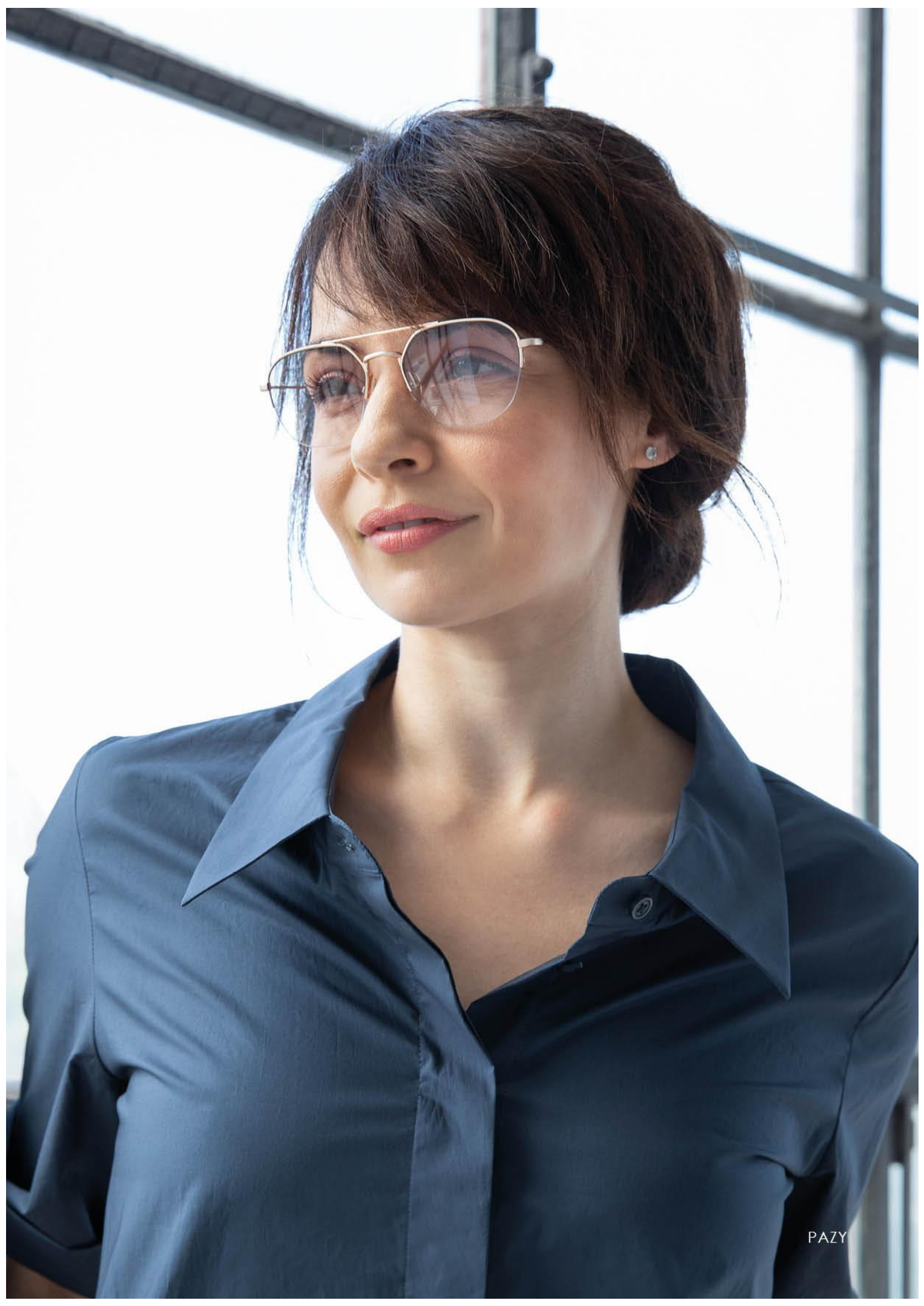
MATERIAL: Biodegradable Cotton Acetate and Stainless steel approximate recycled content 60 %

LENSES: Demo - Special Feature: Tinted demo lenses available for this style.

SIZE: 50 / 19 / 145

COLOR: 10 White/Gold 38 Brown/Gold 45 Black/Gold 11 Blue/Silver







PAZY



Pazy 45 Black / Gold

Extra nylon sting color: Transparent



Pazy 22 Green / Silver

Extra nylon sting color: Black



Pazy 2 White / Gold

Extra nylon sting color: Transparent

Special Feature: This style comes with a separate, extra nylon string in another color.

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content 60 %

LENSES: Demo - Special Feature: Tinted demo lenses available for this style.

SIZE: 50 / 17 / 145

COLOR: 2 White / Gold 22 Green / Silver 45 Black / Gold





PAX



Pax 2 White / Silver
Size 48



Pax 104 Turtle / Silver
Size 48



Pax 12 Blue / Silver
Size 48 & 51



Pax 30 Powder / Silver
Size 48 & 51



Pax 07 Brown Crystal / Silver
Size 51



Pax 22 Green / Silver
Size 48 & 51



Pax 38 Turtle / Silver
Size 51

MATERIAL:

Biodegradable Cotton Acetate and Stainless steel

LENSES:

Demo

SIZE:

1: 48 / 19 / 145 2: 51 / 17 / 145

COLOR:

2 White 104 Turtle 12 Blue 30 Powder 07 Brown Crystal 22 Green 38 Turtle





PARIS



Paris 12 Blue / Turtle



Paris 09 smoked crystal



Paris 22 Green / Turtle



Paris 45 Black / Turtle



Paris 02 Grey Crystal



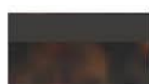
Paris 07 Brown Crystal

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content 60 %

LENSES: Demo

SIZE: 49 / 21 / 145

COLOR: 12 Blue/Turtle 09 smoked crystal 22 Green/Turtle 45 Black/Turtle 07 Brown 02 Grey





PALMER



Palmer 12 Blue / Silver
Extra nylon sting color: Transparent



Palmer 22 Green / Silver
Extra nylon sting color: Red



Palmer 45 Black / Gold
Extra nylon sting color: Transparent



Palmer 62 Black / Red
Extra nylon sting color: Black

Special Feature: This style comes with a seperate, extra nylon string in another color.

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content 60 %

LENSES: Demo - Special Feature: Tinted demo lenses available for this style.

SIZE: 50 / 18 / 145

COLOR: 12 Blue/Silver 22 Green/Silver 45 Black/Gold 62 Black/Red





PADDINGTON



PADDINGTON



Paddington 95 Silver / Brown



Paddington 99 Gold / Brown



Decoration - 3 different colors

Special Feature: This style has got a detachable upper bridge decoration in cotton acetate

MATERIAL:	Biodegradable Cotton Acetate - Stainless steel approximate recycled content 60 %
LENSES:	Demo
SIZE:	56 / 16 / 145
COLOR:	95 Silver / Brown 99 Gold / Brown





OTTERUP



Otterup Gold



Otterup 45 Black / Rosegold

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content 60 %
LENSES: Demo
SIZE: 52 / 19 / 145
COLOR: 45 Black / Rosegold Gold





OPELIA



Opelia 34 Brown Horn



Opelia 74 Grey Horn



Opelia 38 Brown Horn

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 54 / 17 / 140

COLOR: 34 Brown Horn 74 Grey Horn 38 Brown Horn





OLSEN



Olsen 106 Brown Turtle / Gold



Olsen 012 Blue Crystal / Gold



Olsen 008 Brown Crystal / Gold

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 53 / 17 / 140

COLOR: 106 Brown Turtle / Gold 012 Blue Crystal / Gold 008 Brown Crystal / Gold





OLGA



Olga 25 Crystal Green / Gold



Olga 008 Brown Crystal / Gold

RECYCLED BLACK



Olga 45 Black / Gold

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 53 / 16 / 145

COLOR: 25 Crystal Green 008 Brown Crystal 45 Black





ODIN



Odin 38 Brown / Gold



Odin Gold



Odin 45 Black / Rosegold

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content 60%

LENSES: Demo

SIZE: 52 / 17 / 145

COLOR: 38 Brown / Gold Gold 45 Black / Rosegold





ODA



Oda Gold



Oda 18 Blue / Silver

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content 60%

LENSES: Demo

SIZE: 52 / 17 / 145

COLOR: Gold 18 Blue/Silver





Nyborg



NYBORG



Nyborg 19 Blue / Silver



Nyborg 39 Brown / Gold

RECYCLED BLACK



Nyborg 45 Black / Gold



Nyborg 69 Red / Black

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 50 / 18 / 145

COLOR: 19 Blue / Silver 39 Brown / Gold 45 Black / Gold 69 Red / Black





NORMA



Norma 29 Green / Silver



Norma 39 Brown / Gold

RECYCLED BLACK



Norma 45 Black / Gold



Norma 69 Red / Black

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 50 / 18 / 145

COLOR: 29 Green / Silver 39 Brown / Gold 45 Black / Gold 69 Red / Black





NOAH

RECYCLED BLACK



Noah 38 Brown / Mat Gold



Noah 45 Black / Mat Gold



Noah 68 Red / Mat Gold



Noah 78 Grey / Mat Silver

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 1: 51/18/140 2: 53/19/145

COLOR: 38 Brown / Mat Gold 45 Black / Mat Gold 68 Red / Mat Gold 78 Grey Mat / Silver





NIVEAU



Niveau 00 Crystal Light / Shiny Gold



Niveau 02 Crystal Blue / Shiny Gold



Niveau 07 Crystal Brown / Shiny Gold



Niveau 25 Crystal Green / Shiny Gold

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 53 / 16 / 140

COLOR: 00 Crystal Light / Shiny Gold 02 Crystal Blue / Shiny Gold
07 Crystal Brown / Shiny Gold 25 Crystal Green / Shiny Gold





NINO



Nino 19 Blue / Black



Nino 29 Green / Silver



Nino 39 Brown / Black



Nino 45 Black / Gold

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 52 / 19.5 / 145

COLOR: 19 Blue / Black 29 Green / Silver 39 Brown / Black 45 Black / Gold





NIELS



Niels 45 Gold



Niels 45 Gold S

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content of 60 %

LENSES: Demo

SIZE: 53 / 19 / 140

COLOR: Niels 45 Gold Niels 45 Gold S







NELLY



Nelly 13 Twilight Blue / Shiny Silver



Nelly 38 Brown Horn / Shiny Gold



Nelly 64 Ruby / Shiny Gold

MATERIAL: Biodegradable Cotton Acetate Stainless steel

LENSES: Demo

SIZE: 53 / 17 / 135

COLOR:

13 Twilight Blue / Shiny silver 38 Brown Horn / Shiny Gold 64 Ruby / Shiny Gold





NANNO



Nanno 45 Black



Nanno 45 Gold



Nanno Rosegold



Nanno 45 Silver

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content of 60 %

LENSES: Demo

SIZE: 52 / 19 / 140

COLOR: 45 Black 45 Black Gold Rosegold 45 Black Silver





LUND



Lund 05 Foggy Grey



Lund 08 Mahogany Brown



Lund 80 Avocado Green



Lund 28 Cherry Red



Lund 24 Green Plywood

MATERIAL: Biodegradable Cotton Acetate "Super Slim"

LENSES: Demo

SIZE: 1: 53 / 18 / 140 2: 56 / 18 / 145

COLOR: 05 Foggy Grey 80 Avocado Green 08 Mahogany Brown 28 Cherry Red
24 Green Plywood





LOUISA



Louisa 01 Grey horn / Silver



Louisa 06 Brown horn / Gold



Louisa 20 Army horn / Gold

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 52 / 20 / 140

COLOR: 01 Grey horn / Silver 06 Brown horn / Gold 20 Army horn / Gold





LINNET



Linnet silver



Linnet gold



Linnet Gun



Linnet Red Copper

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content of 60 %

LENSES: Demo

SIZE: 51 / 20 / 145

COLOR: Silver / Black wood Gold/Brown wood Gun/Grey Horn Red Copper/ Brown Horn





LILLE



Lille rosegold



Lille gold



Lille gun



Lille silver

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content of 60 %

LENSES: Demo

SIZE: 47 / 21 / 140

COLOR: Rosegold / Grey horn Gold / Brown horn Gun / Grey horn Silver / Black wood





LEO

HORN LOOK

WOOD LOOK



Leo 06 Brown Horn



Leo 14 Royal



Leo 31 Army Green



Leo 45-7 Black Plywood

MATERIAL: Biodegradable Cotton Acetate and Stainless steel

LENSES: Demo

SIZE: 1: 55 / 19 / 145 2: 53 / 18 / 140

COLOR: 06 Brown Horn 14 Royal blue 31 Army Green 45-7 Black Plywood





LENNON



Lennon 80 Avocado Green



Lennon 08 Mahogany Brown



Lennon 28 Cherry Red

MATERIAL: Biodegradable Cotton Acetate "Super Slim"

LENSES: Demo

SIZE: 49 / 20 / 140

COLOR: 05 Foggy Grey 08 Mahogany Brown 28 Cherry Red





Lauritsen clip on

LAURITSEN



Lauritsen 34 Popple Gold



Lauritsen 74 Concrete Gold



Lauritsen 104 Turtle Gold



Lauritsen 45 Recycled Black Gold

MATERIAL: Biodegradable Cotton Acetate "Super Slim" and Stainless steel

LENSES: Demo / Sun clip-on Polarized #3

SIZE: 51 / 21 / 145 clip-on: 52 / 18

COLOR: 34 Popple Gold 74 Concrete Gold 104 Turtle Gold 45 Recycled Black Gold





LARSEN



Larsen 34 Popple Gold



Larsen 104 Turtle Gold



Larsen 74 Concrete Gold

MATERIAL: Biodegradable Cotton Acetate "Super Slim"
LENSES: Demo
SIZE: 51 / 21 / 145
COLOR: 34 Popple Gold 104 Turtle Gold 74 Concrete Gold





LACY



Lacy Rosegold



Lacy gold



Lacy 45 Black



Lacy gun



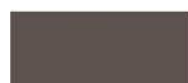
Lacy silver

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content of 60 %

LENSES: Demo

SIZE: 46 / 16 / 135 49 / 20 / 140

COLOR: Rosegold Gold 45 Black Gun Silver





LACY



Lacy 1



Lacy 45



Lacy 3

MATERIAL: Biodegradable Cotton Acetate - Stainless steel approximate recycled content of 60 %

LENSES: Demo

SIZE: 49 / 20 / 140

COLOR: 1 White-gold/Grey horn 45 Black-gold/Brown horn 3 Brown-gold/Brown Horn





BERLIN



Berlin 011 Aqua / Brown



Berlin 021 Green / Red



Berlin 061 Brown / Grey



Berlin 06 Brown Horn



Berlin 04 Light Grey Crystal



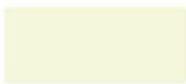
Berlin 0 Champagne

MATERIAL: Biodegradable Cotton Acetate

LENSES: Demo

SIZE: 51 / 20 / 140

COLOR: 011 Aqua/Brown 021 Green/Red 061 Brown/Grey 06 Brown Horn 04 Light Grey 0 Champagne



A woman with dark hair in a bun, wearing glasses, a beige top, and a watch, is peeking from behind a white curtain. Her right hand is raised, and her left hand is holding the curtain. The background is a plain, light-colored wall.

ZERO WASTE - ACCESSORIES



ZERO WASTE - ACCESSORIES



Keyhanger 33 Mocca Plywood



Julie 33 Mocca plywood

MATERIAL: Biodegradable Cotton Acetate - Leather and Stainless steel

SIZE: One size / Ø From 16 cm - 24 cm

COLOR: 33 Mocca plywood - 45 Black Plywood





GLORY



Glory 06 Brown Horn



Glory 47 Granite



Glory 33 Mocca plywood

MATERIAL: Biodegradable Cotton Acetate

SIZE: M Ø: About 16 cm / L Ø: About 19 cm.

COLOR: 33 Mocca Plywood 47 Granite Plywood 06 Brown Horn





MONKEY DO



Monkey Do 45 Black with Ice cube



Monkey Do 45 Recycled Black

MATERIAL: Biodegradable Acetate and black leather string

COLOR: 45 Black with Ice cube 45 Black polished recycled Black





LEA EARRING



Lea 01 Grey horn Silver



Lea 07 Brown horn Silver

MATERIAL: Biodegradable Acetate and stainless steel

SIZE: Universal

COLOR: 01 Grey horn Silver 07 Brown horn Silver





DEBORAH



Deborah 40 Oak



Deborah 47 Granite

MATERIAL: Biodegradable Acetate and stainless steel

SIZE: Small/52 Medium/54 Large/56

COLOR: 40 Oak 47 Granite





KIA



Kia 47 Granite Plywood



Kia 11 Monaco Blue Plywood

MATERIAL: Biodegradable Acetate and stainless steel

SIZE: Small/52 Medium/54

COLOR: Granite Plywood Monaco Blue Plywood



ORGANIC EYEWEAR SHAMPOO



30 ml. organic eyewear shampoo aroma of nice quince

EYEWEAR POLISH KIT



Contains: Organic Shampoo, hand made brush made of wood and goat hair, microfiber polish cloth.
Goat hair is antistatic and antibacteriel

LOGO BLOCK

To display a pair of frames



FOLDABLE DISPLAY

Cardboard

FLAT DISPLAY

To display A5 postcard and frames



PRESENTATION BOX

Black outside, brown linen inside.
Big 12 pcs.



Small 5 pcs.



HARD CASE - DISPLAY

Biodegradable cardboard folding case.
Made from recycled paper.



CANVAS

Canvas cotton bag for 6 big presentation boxes



POUCH

Organic cotton polishing bag





monkeyglasses® support www.SaveTheOrangutan.org

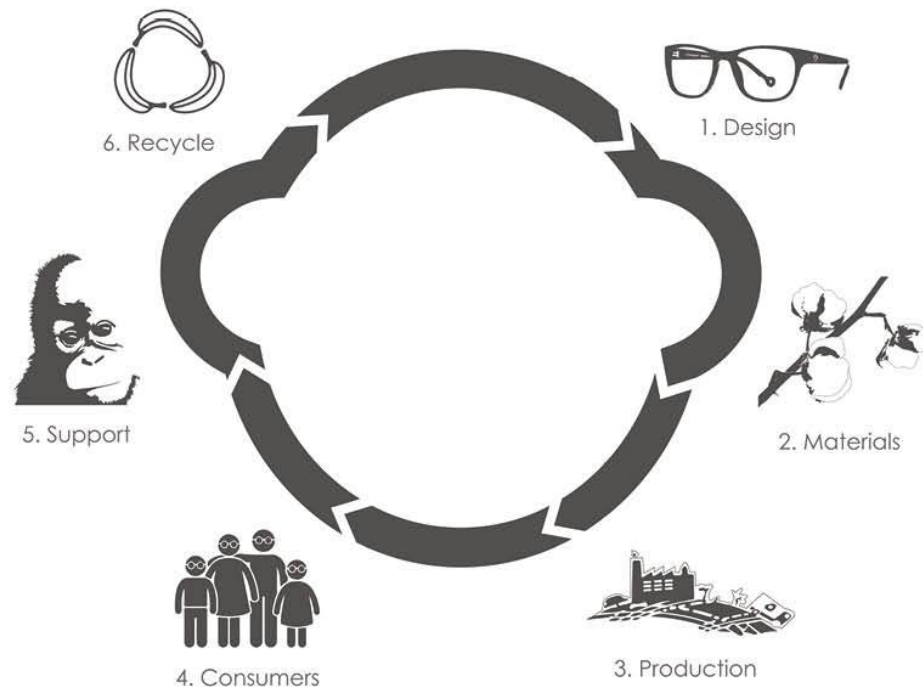
The orangutans need our help urgently. They are an endangered species and only around 50,000 orangutans are left in the wild (UN's latest estimate from 2007). The single biggest threat to their survival is the rapid destruction of the rainforest, mainly caused by the global demand for palm oil.

Save the Orangutan is working to save the orangutan. They do this by rescuing and protecting individual orangutans and by protecting the orangutan's natural habitat, the rainforest.



Look good while doing good

Closed loop



1.

DESIGN

monkeyglasses® have a Nordic look, and our glasses are designed for the conscious consumer. The monkeyglasses® team is very focused on zero waste, and most of the waste material from making the frames for the glasses, is given new life by being transformed into accessories or new materials. In 2016, monkeyglasses® was awarded the silver A' Design Award, in the category A' Sustainable Products, Projects and Green Design 2016.

2.

MATERIALS

Our glasses are made from biodegradable raw materials like cotton acetate, which consists of more than 95% cotton flowers and wood pulp. The characteristic spectacle cases have also been manufactured specially for monkeyglasses® from recycled paper. The waste material from the production of the frames, is used to make our ZERO WASTE accessories and our black cotton acetate frames.

3.

PRODUCTION

Only 266 g of CO₂ is created by the activities in the process of making a pair of monkeyglasses®, and all monkeyglasses® suppliers comply with the guidelines in the UN's Global Compact on Corporate Social Responsibility - CSR. Keeping the carbon footprint as low as possible, is important us, as well as the working conditions during the production, since all of our glasses are handmade. Each pair of monkeyglasses® is handled more than 200 times, before it is ready for use.

4.

CONSUMERS

We believe that sustainability should be for anyone, no matter budget, age or size. monkeyglasses® provides a sustainable choice for the conscious consumer, that is fashionable as well as affordable. Our glasses for children help teach the younger generations how to be sustainable. That way, we all have a chance of being a part of the solution, rather than the problem, when it comes to building a better future for our planet and generations to come.

5.

SUPPORT

Every year, thousands of wild orangutans are victims of the destruction of their rainforest home in Borneo. monkeyglasses® are very passionate about supporting SaveTheOrangutan.org, an organization that works to help as many orangutans as possible back into the wild, where they belong. Mai-Britt Seaton, the designer behind monkeyglasses®, has adopted Cinta the orangutan. Her name is pronounced „Chinta“ and means ‚LOVE‘ in Indonesian. We love to follow her journey back into the wild.

6.

RECYCLE

Glasses are products that have a long life in general. The prescription needed may change, but that does not mean that the glasses are done doing their job. Less fortunate people all over the world are in need of glasses too. monkeyglasses® help to collect old glasses for a center in Trivandrum, India, where old glasses are given new life, and bring great joy. But when the life of a pair of monkeyglasses® does come to an end, the materials used for the frames makes it easy to recycle the glasses.



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