SERENGETI®
PHOTOCHROMIC LENSES

THE WORLD'S FINEST DRIVING SUNGLASS™ // 2014
WE FOCUS ON EVERY DETAIL OF THE EYE, SO YOU CAN FOCUS ON THE DETAIL OF EVERY MOMENT.

At SERENGETI,® we’re not just concerned with what’s in front of the eye—we’re intensely focused on the eye itself. It all started in 1902 when Corning® invented high-quality Serengeti automobile window glass that selectively filtered all colors except yellow, green and red—the ‘driving’ colors eg red brake lights and traffic signals. It was that innovative thinking that set a foundation for creating not just the world’s finest driving sunglass, but also the sunglass trusted by pilots far and wide.

Today, we’re constantly improving, researching and developing new ways to eliminate the obstacles that strain your eyes. From filtering harmful rays to improving the ability to adapt in ever-changing conditions like the open road—we’re committed to creating the best possible view of the world around you.
PHOTOCHROMIC

In an environment where things change fast, our lenses help your eyes adapt even faster.

Adapt to Light// We not only pioneered photochromic technology, we also engineer it into every lens we make. In bright conditions when UV radiation is more intense, the lens molecules expand in size, darkening the lenses and allowing them to absorb more light. In darker conditions when UV radiation is less intense, the molecules shrink and separate, letting additional light pass through. In this way our photochromic lenses do the work for your eyes, providing the optimal amount of light at all times to eliminate eyestrain and give you the clearest view of the world around you.
While most photochromic lenses are only activated by light, Serengeti lenses instead react to UV light. This means they gradually adjust to the changing light, which leaves your eyes more relaxed and comfortable when light conditions change. Activated by UV Light

Adapt to Light
Darkening in bright sunlight and lightening in overcast conditions, photochromic technology provides your eyes with the optimal amount of light at all times, so you can adapt to any light, anytime, anywhere.

See every detail with photochromic lenses
By constantly adjusting to changing light conditions, photochromic lenses allow you to experience enhanced contrast and discern shapes and colors more quickly, eliminating both eyestrain and the loss of detail.

Trusted by drivers
The ability to instantly adapt anywhere is why Serengeti sunglasses are the preferred choice of drivers, pilots and anyone who encounters a wide range of light conditions on a daily basis.
SPECTRAL CONTROL®
THE HUMAN EYE CAN SEE 10 MILLION COLORS. ACHIEVING THE PERFECT MIX IS OUR JOB.

MANAGE THE LIGHT// Specifically designed to interact with the full spectrum of light, Spectral Control works like a visual equalizer by selectively managing light wavelengths. Haze and glare are dramatically diminished, contrast is enhanced, and your vision is sharper—all while blocking out the distracting blue light that causes eye fatigue.
MANAGE THE LIGHT
Designed to interact with the full spectrum of light, our lenses act like a visual equalizer for your eyes by selectively managing light wavelengths and only allowing clear, organized light through.

ENHANCED VISION
By blocking the harshest light wavelengths that cause eye strain and fatigue, Spectral Control® opens your eyes to stunning colors, clearly defined objects and beautifully enhanced vision.

STARE DOWN HAZE
When only the best light gets through, haze and glare are dramatically diminished, contrast is enhanced, colors are sharper and the world is that much clearer.

BUILT FOR THE ROAD
Serengti® lenses make the road a truly safer place by passing the traffic signal recognition test. If a red traffic light appears red through the lens, the sunglasses pass. If the red light appears blackish, they fail.

Serengeti® lenses make the road a truly safer place by passing the traffic signal recognition test. If a red traffic light appears red through the lens, the sunglasses pass. If the red light appears blackish, they fail.
Polarization

To stop glare, it’s what you can’t see that lets your eyes see more.

Our polarizing technology organizes light entering the lens by acting as a microscopic venetian blind. Parallel light rays can enter, while distracting perpendicular rays from glare are absorbed. The result is a more technically efficient viewing experience, with unsurpassed comfort and an optically correct view.
**Experience Absolute Clarity**

Our polarization technology is integrated into every lens to create a clearer, more comfortable and more efficient viewing experience, so you can take in any sight, in any light condition.

**Stop All Four Types of Glare**

Our polarized lenses eliminate all four types of glare: glare caused by car headlights or shiny reflections, everyday outdoor conditions, excessive intense light and glare bouncing off surfaces like water, pavement and snow.

**Polarization, A Venetian Blind for Your Eyes**

When glare strikes, our polarization technology reacts like a microscopic venetian blind. Parallel light rays can enter, while distracting perpendicular rays or glare is absorbed.

**Ideal for High-Glare Activities**

Not only is glare irritating, but it also compromises clear vision, hinders your view and tires your eyes. By eliminating glare on all types of surfaces, Serengeti® polarized lenses are ideal for driving and other high-glare activities such as skiing and boating.
SUPERIOR VISION DEMANDS SUPERIOR OPTICS.

OUR RELENTLESS PURSUIT OF A MORE ADVANCED LENS.

Grinding with diamond wheels. Microscopically infusing technology. 1000°C temperature. If there’s a way to make our lenses more optically advanced, we find it. Whether you’re wearing ultra-light glass or award-winning Polar PhD™ lenses, in one of our signature colors, you’ll experience the stunning visual acuity and optical superiority that are the distinguishing hallmarks of Serengeti®.
Our Polar PhD lens offers stunning visual acuity and the utmost UVA/UVB protection. In fact, it’s as optically close as you can get to a glass lens. No wonder it won the coveted international Silmo d’Or Award for innovation and performance. And like all of our lenses, Polar PhD features photochromic, Spectral Control and polarization technology.

Photochromic technology instantly adapts to changing light conditions. Spectral Control manages specific colors in the light spectrum for the utmost definition, contrast and color enhancement. And polarization minimizes distracting surface glare on the road and reduces eye fatigue.
SIX LENSES THAT WILL CHANGE THE WAY YOU EXPERIENCE THE ROAD.

Our six lens hues further enhance your driving experience, by providing you with a range of options and technology designed to handle any light variation or weather condition.

**DRIVERS® - CAT 2-3**

The amber-colored Drivers lens is particularly well suited for driving. That’s because it enhances colors and contrast, lightening and darkening for optimal light transmission in any driving condition. It’s also engineered to transmit more red, yellow and green colors, making it ideal for identifying brake lights & traffic light stop lights. And thanks to its ability to relax your eye muscles, the Drivers lens helps reduce stress and fatigue while driving. Available in non-polarized and polarized ultra-light glass and Polar PhD™ lenses.

<table>
<thead>
<tr>
<th>NON-POLARIZED GLASS</th>
<th>POLARIZED GLASS</th>
<th>POLAR PhD</th>
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</thead>
<tbody>
<tr>
<td>24% TRANSMITTANCE LIGHTENED LENS</td>
<td>18% TRANSMITTANCE LIGHTENED LENS</td>
<td>21% TRANSMITTANCE LIGHTENED LENS</td>
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<tr>
<td>9% TRANSMITTANCE DARKENED LENS</td>
<td>10% TRANSMITTANCE DARKENED LENS</td>
<td>9% TRANSMITTANCE DARKENED LENS</td>
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<tr>
<td>89% BLUE LIGHT BLOCKED LIGHTENED LENS</td>
<td>93% BLUE LIGHT BLOCKED LIGHTENED LENS</td>
<td>92% BLUE LIGHT BLOCKED LIGHTENED LENS</td>
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<tr>
<td>95% BLUE LIGHT BLOCKED DARKENED LENS</td>
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**DRIVERS GOLD - CAT 2-3**

This lens has all the benefits of our signature Drivers lens, along with a stylish gold-flash mirror that reflects visible and infrared wavelengths, which can be damaging to the eye. Available in polarized ultra-light glass and Polar PhD lenses.

<table>
<thead>
<tr>
<th>POLARIZED GLASS</th>
<th>POLAR PhD</th>
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<tbody>
<tr>
<td>16% TRANSMITTANCE LIGHTENED LENS</td>
<td>21% TRANSMITTANCE LIGHTENED LENS</td>
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<tr>
<td>11% TRANSMITTANCE DARKENED LENS</td>
<td>9% TRANSMITTANCE DARKENED LENS</td>
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<tr>
<td>90% BLUE LIGHT BLOCKED LIGHTENED LENS</td>
<td>92% BLUE LIGHT BLOCKED LIGHTENED LENS</td>
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<tr>
<td>96% BLUE LIGHT BLOCKED DARKENED LENS</td>
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**DRIVERS GRADIENT - CAT 2-3**

The Drivers Gradient lens is darker at the top and lighter at the bottom, a feature designed to block glare from above to provide a clear view of the dashboard below. Drivers Gradient is the preferred choice of pilots as they can see detail at great distance while easily scanning the instruments in front of them.

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<tr>
<td>24% TRANSMITTANCE LIGHTENED LENS</td>
<td>84% BLUE LIGHT BLOCKED LIGHTENED LENS</td>
</tr>
<tr>
<td>9% TRANSMITTANCE DARKENED LENS</td>
<td>95% BLUE LIGHT BLOCKED DARKENED LENS</td>
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**555NM® - CAT 3-3**

The 555nm lens gets its name from the 555 nanometer center of the visible color spectrum of light, the point where the human eye sees the easiest and most comfortably. Ideal for bright light conditions, the photochromic 555nm lens manages yellow and green light transmission to cool and relax the eyes. The light silver mirror coating further reduces eyestrain by acting as a protective shield against glare. Available in non-polarized and polarized ultra-light glass and Polar PhD lenses.

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>15% TRANSMITTANCE LIGHTENED LENS</td>
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<td>20% TRANSMITTANCE LIGHTENED LENS</td>
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<tr>
<td>9% TRANSMITTANCE DARKENED LENS</td>
<td>8% TRANSMITTANCE DARKENED LENS</td>
<td>9% TRANSMITTANCE DARKENED LENS</td>
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<tr>
<td>89% BLUE LIGHT BLOCKED LIGHTENED LENS</td>
<td>92% BLUE LIGHT BLOCKED LIGHTENED LENS</td>
<td>88% BLUE LIGHT BLOCKED LIGHTENED LENS</td>
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<tr>
<td>96% BLUE LIGHT BLOCKED DARKENED LENS</td>
<td>95% BLUE LIGHT BLOCKED DARKENED LENS</td>
<td>95% BLUE LIGHT BLOCKED DARKENED LENS</td>
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**CPG - CAT 2-3**

Our CPG (cool photo-gray) lens is designed to perform in all weather conditions and is particularly well suited to handling the kind of harsh glare that can impede visibility. Its polarization properties offer your eyes further protection and comfort. Available in Polar PhD lenses.

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>21% TRANSMITTANCE LIGHTENED LENS</td>
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<tr>
<td>9% TRANSMITTANCE DARKENED LENS</td>
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**SEDONA® - CAT 2-3**

This unique, rose-colored lens provides a remarkable high-contrast view in the harshest light conditions, and it’s ideal on water and snow or in any intense light condition. Available in Polar PhD lenses.

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>22% TRANSMITTANCE LIGHTENED LENS</td>
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<tr>
<td>10% TRANSMITTANCE DARKENED LENS</td>
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</table>
FRAMES AS EXPERTLY ENGINEERED AND HANDCRAFTED AS OUR LENSES.

THE WORLD’S FINEST DRIVING SUNGLASS DESERVES THE WORLD’S FINEST FRAME.

Serengeti® frames utilize premium materials, including titanium, stainless steel, acetate and injected nylon, ensuring durability and a sophisticated aesthetic, while advanced engineering and superb handcraftsmanship guarantee lasting comfort and a superior fit.
// TECHNOLOGY //

FRAME FEATURES

SERENGETI® SIGNATURE HINGE

Our most innovative hinge yet features lost-wax casting, an intricate method of craftsmanship used in the making of fine jewellery and art. It’s a process that requires the use of only the finest metals and alloys. The Signature Hinge is beautifully crafted of copper beryllium and engineered with screws that are exceptionally strong and secure.

HINGES

Our premium spring hinges allow temples to gently hug any face shape for a custom fit. The Internal Spring Hinge features a spring-hinge mechanism, carefully concealed inside the temple. The Mono Block Spring Hinges are crafted from a single component with no soldering of parts creating superior durability.

WIRE-FLEX

Designed to bend to the contours of your face, Wire-Flex features a flexible and strong blend of nickel, silver and stainless steel. The result is a comfortable fit that feels truly customized. Wire-Flex is featured within styles in the Flex Series.

S-FLEX™

The revolutionary S-Flex design employs a mix of monel and beta titanium metals for a durable, lightweight frame. The “S”-shaped temple design provides a snug fit and unparalleled comfort. S-Flex is featured within styles in the Flex Series.

ADJUSTABLE, OPTICAL NOSE PADS AND TEMPLE TIPS

Nose pads can be adjusted to fit every nose bridge comfortably, and adjustable temple tips allow for a snug fit behind the ears. The Megol nose pads and temple tips absorb moisture, keeping frames securely in place. Our silicone nose pads are adjustable for a comfortable fit. The Acetate temples are pliable when warmed, allowing for a more customized fit.

UNIVERSAL FIT

Select Serengeti styles feature universal fit, our exclusive frame technology that’s designed and adjusted to fit a wide variety of head sizes and facial features.
**FRAME MATERIAL**

LIGH ON WEIGHT, HEAVY ON INNOVATION

**TRIVEX**

At half the weight of other sunglasses, Trivex perfectly combines the performance demands of adventurous travelers with true all-day comfort. It’s all thanks to nitrogen infusion, which allows the material to comfortably conform to your head without degradation, while also accommodating a wide range of colors and styles. Trivex is featured within styles in the Genus Collection.

**NYLON**

Using only the highest-quality injected nylon for superior durability, these fashionable frames have the added benefit of being exceptionally light, chemically resistant, extremely flexible and comfortable. Nylon is featured within styles in the Classic, Cosmopolitan and Serengeti® Sport Series.

**ACETATE**

All natural and produced from cotton, Cellulose Acetate is not only lightweight, but it can be made into beautiful patterns and brilliant hues. Pliable when heated, it is ideal for custom fitting. Acetate is featured within styles in the Cosmopolitan Series.

**TITANIUM**

Beta Titanium is lightweight, strong, highly flexible and ideal for use in temples because it expands the fit range of the sunglass. So you’re not only ensured a durable pair of glasses, but also a comfortable, secure and customized fit. Titanium is featured within styles in the Classic Series.

**TITANIUM/ACETATE**

Titanium frames are 25% lighter than traditional alloys with unmatched durability. The technical benefits of titanium and rich sophisticated aesthetic of acetate make for a frame collection that is truly distinguished. Titanium/Acetate is featured within styles in the Flex and Cosmopolitan Series.

**MEMORY METAL**

Made from corrosion-resistant and hypoallergenic titanium alloy, the frames are 25% lighter than standard alloy and can return to their original shape when bent or twisted. Memory Metal is featured within styles in the Flex Series.
// PREMIER COLLECTION //

SERENGETI® SIGNATURE

FROM THE INNOVATIVE SIGNATURE HINGE TO ITS HANDCRAFTED DESIGN, EVERY DETAIL MATTERS IN THE NEW SIGNATURE COLLECTION.

The new Signature Hinge breaks new ground with screws that are exceptionally strong and secure. Beyond its durability, the hinge blends copper beryllium and meticulous craftsmanship to create a look that’s sleek, streamlined and truly unmistakable.

BRERA NEW

Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 57 x 39 x 62mm, DBL 15mm
Fit: Medium Universal
Frame Features: Serengeti Signature Hinge,
Wax Cast Copper Beryllium,
Hand Sanded Frame

// 7930 Sanded Black, Polarized Drivers®
7929 Satin Tortoise, Polarized 555nm®
7928 Sanded Dark Gray, Polarized 555nm
7926 Sanded Dark Brown, Polarized Drivers
ISOLA NEW
Base Curve: 6 Rx
Temple Length: 130mm
Lens Size: 58 x 43 x 61mm, DBL 14mm
Fit: Medium/Large
Frame Features: Serengeti® Signature Hinge,
Wax Cast Copper Beryllium,
Hand Sanded Frame

VERDI NEW
Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 60 x 48 x 68mm, DBL 14mm
Fit: Medium Universal
Frame Features: Serengeti Signature Hinge,
Wax Cast Copper Beryllium,
Hand Sanded Frame

7942 Sanded Crystal Brown, Polarized Drivers®
7941 Sanded White, Polarized Drivers
7940 Sanded Wine, Polarized 555nm®
// 7939 Satin Tortoise, Polarized Drivers
7938 Sanded Black Glitter, Polarized 555nm

7937 Sanded Black, Polarized Drivers
7936 Satin Tortoise, Polarized 555nm
// 7935 Sanded Dark Gray, Polarized 555nm
7934 Sanded Dark Brown, Polarized Drivers
//PREMIER COLLECTION//

GENUS

ONE MATERIAL ACROSS THE LENS AND FRAME. A SEAMLESS BLEND OF STYLE AND TECHNOLOGY.

Crafted with lightweight yet incredibly strong Trivex® material, the Genus Collection features the unique look of flush, seamless styling across the lenses and frame.

FERRARA NEW

- Base Curve: 6 Rx
- Temple Length: 130mm
- Lens Size: 58 x 40 x 64mm, DBL 18mm
- Fit: Medium/Large Universal
- Frame Features: Stainless Steel/Trivex, Adjustable Nose Pads

- 7898 Crystal Photochromic Brown, Polar PhD™ Drivers®
- 7897 Shiny Carbon Fiber, Polar PhD Drivers
- 7896 Crystal Dark Charcoal, Polar PhD CPG
- 7895 Crystal Dark Brown, Polar PhD Drivers
- 7894 Satin Black, Polar PhD Drivers

// 7893 Satin Black, Polar PhD 555nm®
DUCCIO
Base Curve: 6 Rx
Temple Length: 130mm
Lens Size: 60 x 38 x 65mm, DBL 16mm
Fit: Medium Universal
Frame Features: Stainless Steel/Trivex®, Adjustable Nose Pads
7901 Crystal Photochromic Brown, Polar PhD™ Drivers® NEW
7900 Shiny Carbon Fiber, Polar PhD 555nm® NEW
// 7899 Crystal Dark Charcoal, Polar PhD Drivers NEW
7817 Satin Black, Polar PhD 555nm
7816 Crystal Dark Gray, Polar PhD CPG
7812 Satin Black, Polar PhD Drivers
7811 Crystal Dark Brown, Polar PhD CPG

NUNZIO
Base Curve: 6 Rx
Temple Length: 130mm
Lens Size: 58 x 42 x 64mm, DBL 18mm
Fit: Medium/Large Universal
Frame Features: Stainless Steel/Trivex®, Adjustable Nose Pads
7908 Crystal Photochromic Brown, Polar PhD Drivers® NEW
// 7907 Shiny Carbon Fiber, Polar PhD 555nm NEW
7906 Crystal Dark Charcoal, Polar PhD Drivers® NEW
7837 Satin Black, Polar PhD 555nm
7836 Crystal Dark Gray, Polar PhD CPG
7835 Satin Black, Polar PhD Drivers
7834 Crystal Dark Brown, Polar PhD CPG
GIUSTINA
Base Curve: 6 Rx
Temple Length: 130mm
Lens Size: 58 x 42 x 60mm, DBL 16mm
Fit: Medium Universal
Frame Features: Stainless Steel/Trivex®, Adjustable Nose Pads
7905 Crystal Wine, Polar PhD™ CPG NEW
7904 Shiny Salmon Pearl, Polar PhD CPG NEW
7829 Shiny Dark Tortoise, Polar PhD Drivers®
7828 Crystal Dark Gray, Polar PhD CPG
7827 Satin Black, Polar PhD 555nm®
7826 Crystal Dark Brown, Polar PhD CPG

SARA
Base Curve: 6 Rx
Temple Length: 130mm
Lens Size: 62 x 44 x 63mm, DBL 16mm
Fit: Medium
Frame Features: Stainless Steel/Trivex, Adjustable Nose Pads
7833 Shiny Dark Tortoise, Polar PhD Drivers
7832 Crystal Dark Gray, Polar PhD CPG
7831 Satin Black, Polar PhD 555nm
7830 Satin Dark Brown, Polar PhD CPG

ALICE
Base Curve: 6 Rx
Temple Length: 130mm
Lens Size: 60 x 47 x 67mm, DBL 13mm
Fit: Medium
Frame Features: Stainless Steel/Trivex, Adjustable Nose Pads
7903 Crystal Wine, Polar PhD CPG NEW
7902 Milky Brown, Polar PhD Drivers NEW
7822 Shiny Dark Tortoise, Polar PhD Drivers
7820 Crystal Dark Gray, Polar PhD CPG
7819 Satin Black, Polar PhD 555nm
7818 Crystal Dark Brown, Polar PhD CPG
//PREMIER COLLECTION//
PILOT
The Pilot Collection features classic Serengeti® styling and non-polarized, photochromic gradient lenses that give pilots a better view of their instruments and the sky.

AERIAL NEW
Base Curve: 6 Rx
Temple Length: 138mm
Lens Size: 58 x 48 x 63mm, DBL 19mm
Fit: Medium/Large
Frame Features: Titanium, Bayonet Temples

// 7977 Shiny Gunmetal, Drivers® Gradient
7976 Satin Black, 555nm®
7975 Satin Black, Drivers
REFRESHING A TIMELESS CLASSIC.

The Sortie and all-new Aerial models meld cutting-edge technology with the classic lines of the US military-issue pilot sunglass. To achieve a new level of performance while retaining a timeless look, we consulted with retired F16 fighter pilot Major Dan Rooney.

**MAJOR DAN ROONEY**

FOUNDER OF THE FOLDS OF HONOR FOUNDATION AND INSPIRATION BEHIND THE SORTIE AND AERIAL.

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**SORTIE**

- Base Curve: 6 Rx
- Temple Length: 138mm
- Lens Size: 52 x 44 x 56mm, DBL 18mm
- Fit: Small/Medium
- *Frame Features: Titanium, Bayonet Temples*

- 7981 Satin Black, Drivers® NEW
- 7980 Satin Black, 555nm® NEW
- 7844 Shiny Silver, 555nm

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**VOLterra**

- Base Curve: 6 Rx
- Temple Length: 140mm
- Lens Size: 56 x 41 x 61mm, DBL 17mm
- Fit: Medium Universal
- *Frame Features: Titanium/Acetate, Adjustable Nose Pads, Spring Hinges*

- 7990 Shiny Hematite, Drivers Gradient NEW
SAN REMO
Base Curve: 8 Rx
Temple Length: 135mm
Lens Size: 63 x 38 x 67mm, DBL 17mm
Fit: Medium/Large Universal
Frame Features: Titanium/Acetate, Adjustable Nose Pads, Spring Hinges

7989 Shiny Hematite, Drivers® NEW
// 7988 Shiny Hematite, 555nm® NEW

DANTE
Base Curve: 8 Rx
Temple Length: 130mm
Lens Size: 63 x 38 x 64mm, DBL 15mm
Fit: Medium/Large Universal
Frame Features: Wire-Flex Technology, Adjustable Nose Pads

7888 Shiny Dark Gunmetal, Drivers NEW

BRANDO
Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 57 x 47 x 60mm, DBL 13mm
Fit: Medium Universal
Frame Features: Wire-Flex Technology, Adjustable Nose Pads

7887 Satin Black, Drivers Gradient NEW
// 7886 Satin Black, 555nm NEW
7885 Shiny Dark Gunmetal, Drivers NEW
**MEDIUM AVIATOR**

Base Curve: 6 Rx // 6826 Henna, Drivers® Gradient
Temple Length: 140mm
Lens Size: 59 x 52 x 67mm, DBL 13mm
Fit: Medium Universal
Frame Features: Adjustable Nose Pads, Spring Hinges

**NORCIA NEW**

Base Curve: 8 Rx // 7973 Satin Black/Black, Drivers Gradient
Temple Length: 125mm
Lens Size: 62 x 45 x 63mm, DBL 19mm
Fit: Large
Frame Features: Adjustable Nose Pads, Spring Hinges
TOURING

LUXURY, PERFORMANCE AND STYLE COME TOGETHER IN PERFECT ALIGNMENT IN OUR TOURING COLLECTION.

Featuring Wire-Flex technology, the Touring Collection strikes a fashionable balance between a comfortable, performance-oriented fit and innovative yet distinctive design.

UDINE

Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 54 x 44 x 62mm, DBL 16mm
Fit: Medium
Frame Features: Stainless Steel/Grilamid TR90, Wire-Flex Technology

7815 Shiny Taupe Tortoise, Polarized Drivers® NEW
7915 Shiny Red Tortoise, Polarized Drivers NEW
7759 Brown Frost Fade, Polarized Drivers
7758 Shiny/Satin Black, Polarized Drivers
7756 Shiny Black, Polarized 555nm®
EMPOLI
Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 54 x 41 x 60mm, DBL 16mm
Fit: Medium Universal
Frame Features: Stainless Steel/Grilamid TR90, Wire-Flex Technology
7917 Shiny/Matte Brown, Polarized Drivers® NEW
7764 Satin Black Tortoise, Polarized 555nm®
7763 Brown Frost Fade, Polarized Drivers
7762 Shiny Black, Polarized 555nm
7761 Shiny Dark Tortoise, Polarized Drivers

RIVOLI
Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 60 x 37 x 65mm, DBL 14mm
Fit: Medium/Large
Frame Features: Stainless Steel/Grilamid TR90, Wire-Flex Technology
7916 Shiny/Matte Black, Polarized 555nm NEW
7768 Satin Brown/Black Tortoise, Polarized Drivers
7767 Shiny Black, Polarized 555nm
7766 Satin Black Tortoise, Polarized 555nm
7765 Satin Black, Polarized Drivers
CLASSIC

SERENGETI’S® WORLD-CLASS PHOTOCHROMIC TECHNOLOGY MEETS CLASSIC STYLING AND PREMIUM FRAME MATERIALS.
TOMMASO NEW
Base Curve: 6 Rx
Temple Length: 140mm
Lens Size: 57 x 45 x 62mm, DBL 16mm
Fit: Medium Universal
Frame Features: Hidden Spring Hinges

7960 Shiny Dark Tortoise, Polarized 555nm®
7959 Shiny Stripe Tortoise, Polarized Drivers®
// 7958 Shiny Taupe Tortoise, Drivers
7957 Shiny Black, Polarized Drivers
7954 Shiny Black, Polarized 555nm

CLAUDIO NEW
Base Curve: 6 Rx
Temple Length: 140mm
Lens Size: 61 x 40 x 67mm, DBL 16mm
Fit: Medium/Large Universal
Frame Features: Hidden Spring Hinges

7953 Satin Dark Tortoise, Polarized 555nm
7952 Sanded Dark Brown, Polarized Drivers
7951 Satin Dark Gray, Polarized 555nm
7950 Shiny Black, Polarized Drivers
// 7949 Shiny Black, Polarized 555nm

AERIAL NEW
Base Curve: 6 Rx
Temple Length: 138mm
Lens Size: 58 x 48 x 63mm, DBL 19mm
Fit: Medium/Large
Frame Features: Titanium, Bayonet Temples

7979 Shiny Hematite, Polarized Drivers
// 7978 Shiny Hematite, Polarized 555nm
**SORTIE**

Base Curve: 6 Rx
Temple Length: 138mm
Lens Size: 52 x 44 x 56mm, DBL 18mm
Fit: Small/Medium
Frame Features: Titanium, Bayonet Temples

// 7985 Shiny Hematite, Polarized Drivers® NEW

**MEDIUM AVIATOR**

Base Curve: 6 Rx
Temple Length: 140mm
Lens Size: 59 x 52 x 67mm, DBL 13mm
Fit: Medium Universal
Frame Features: Adjustable Nose Pads, Spring Hinges

// 7190 Shiny Gunmetal, Polarized 555nm®

**PIERO**

Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 54 x 40 x 56mm, DBL 20mm
Fit: Small/Medium Universal
Frame Features: Adjustable Optical Nose Pads, Spring Hinges and Adjustable Temple Tips

7992 Shiny Taupe Tortoise, Polarized Drivers NEW
7640 Satin Black/Shiny Tortoise, Polarized 555nm
7636 Satin Dark Gray/Shiny Crystal Medium Gray, 555nm
// 7635 Shiny Bubble Tortoise, Polarized Drivers
7634 Shiny Black, Polarized Drivers
VASIO
Base Curve: 6 Rx
Temple Length: 130mm
Lens Size: 57 x 36 x 61mm, DBL 16mm
Fit: Medium
Frame Features: Spring Hinges

// 7722 Shiny Black, Polarized Drivers® Gold
7362 Dark Tortoise, Polarized 555nm®
7374 Shiny Black, Polarized Drivers
// 7373 Shiny Black, Polarized 555nm

MILANO
Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 52 x 43 x 57mm, DBL 19mm
Fit: Medium Universal
Frame Features: Adjustable Optical Nose Pads,
Spring Hinges and Adjustable Temple Tips

// 7662 Satin Dark Brown/Shiny Cognac, Polarized Drivers Gold
7661 Dark Tortoise, Polarized 555nm
7660 Metallic Stripe, Polarized 555nm

NICO
Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 57 x 42 x 61mm, DBL 17mm
Fit: Medium Universal
Frame Features: Adjustable Optical Nose Pads,
Spring Hinges and Adjustable Temple Tips

// 7993 Shiny Taupe Tortoise, Polarized 555nm NEW
7647 Shiny Gray Marble, Polarized 555nm
7646 Satin Black/Shiny Dark Tortoise, Drivers
7644 Dark Tortoise, Polarized Drivers
7642 Dark Tortoise, Polarized 555nm
MERANO
Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 57 x 36 x 59mm, DBL 15mm
Fit: Medium
Frame Features: Spring Hinges

// 7995 Shiny/Matte Black, Polarized 555nm® NEW
7333 Dark Tortoise, Polarized Drivers®
7239 Shiny Black, Polarized 555nm
7238 Shiny Black, Polarized Drivers

MARTINO
Base Curve: 6 Rx
Temple Length: 130mm
Lens Size: 60 x 39 x 64mm, DBL 15mm
Fit: Medium Universal
Frame Features: Spring Hinges

7994 Shiny/Matte Black, Polarized 555nm NEW
// 7511 Dark Tortoise, Polarized Drivers
7492 Shiny Black, Polarized 555nm
7489 Shiny Black, Polarized Drivers

VELINO
Base Curve: 8 Rx
Temple Length: 130mm
Lens Size: 62 x 39 x 65mm, DBL 16mm
Fit: Medium/Large
Frame Features: Spring Hinges

7469 Shiny Black, Drivers
// 7468 Satin Black, Polarized 555nm
7467 Two Tone Black, Polarized Drivers
**LIVORNO**

Base Curve: 8 Rx  
Temple Length: 130mm  
Lens Size: 60 x 43 x 63mm, DBL 15mm  
Fit: Medium/Large  
Frame Features: Spring Hinges

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<td>7453</td>
<td>Satin Black, Polarized Drivers*</td>
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**GRANADA**

Base Curve: 8 Rx  
Temple Length: 125mm  
Lens Size: 61 x 37 x 65mm, DBL 14mm  
Fit: Medium  
Frame Features: Adjustable Nose Pads, Spring Hinges

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**VELOCITY**

Base Curve: 8 Rx  
Temple Length: 130mm  
Lens Size: 60 x 38 x 62mm, DBL 16mm  
Fit: Medium/Large Universal  
Frame Features: Adjustable Nose Pads, Spring Hinges

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SÉRIE
COSMOPOLITAN
CUTTING-EDGE TECHNOLOGY ALONG WITH STYLE THAT’S A CUT ABOVE.
**SERENA**

- Base Curve: 6 Rx
- Temple Length: 138mm
- Lens Size: 48 x 35 x 52mm, DBL 21mm
- Fit: Small Universal
- Frame Features: Handcrafted Acetate, Spring Hinges

- 7782 Burnt Almond, Drivers®
- 7780 Burnt Almond, Polarized Drivers
- 7779 Dark Tortoise Honey, Polarized Drivers
- // 7778 Crème Stripe Black, Polarized 555nm®
- 7777 Black Gray Tortoise, Polarized 555nm

**SOPHIA NEW**

- Base Curve: 6 Rx
- Temple Length: 140mm
- Lens Size: 58 x 41 x 58mm, DBL 16mm
- Fit: Medium
- Frame Features: Handcrafted Acetate, Spring Hinges

- 7892 Red Taupe Tortoise, Polarized Drivers
- 7891 Tortoise/Black, Polarized Drivers
- 7890 Shiny Black/Tortoise, Polarized 555nm
- // 7889 Clear Crystal, Drivers Gradient

**ANNALISA NEW**

- Base Curve: 8 Rx
- Temple Length: 130mm
- Lens Size: 56 x 36 x 62mm, DBL 18mm
- Fit: Medium
- Frame Features: Handcrafted Acetate, Spring Hinges

- 7965 Milky Gray, Drivers Gradient
- // 7964 Red Taupe Tortoise, Polarized 555nm
- 7963 Brown Stripe Tortoise, Polarized Drivers
- 7962 Brown Tortoise, Polarized Drivers
- 7961 Black, Polarized 555nm
**BAGHERIA**

Base Curve: 6 Rx  
Temple Length: 138mm  
Lens Size: 54 x 37 x 57mm, DBL 18mm  
Fit: Medium Universal  
Frame Features: Handcrafted Acetate, Spring Hinges

// 7790 Wine, Polarized Drivers®  
7789 Black Tortoise Honey, Polarized Drivers  
7788 Crème Stripe Black, Polarized 555nm®  
7787 Black Gray Tortoise, Polarized 555nm

**GABRIELLA NEW**

Base Curve: 6 Rx  
Temple Length: 135mm  
Lens Size: 56 x 44 x 62mm, DBL 14mm  
Fit: Medium Universal  
Frame Features: Hidden Spring Hinges

7948 Sanded Crystal Wine, Polarized 555nm  
7947 Shiny Red Tortoise, Polarized Drivers  
// 7946 Shiny Honey Tortoise, Polarized Drivers  
7945 Shiny Dark Tortoise, Polarized Drivers  
7944 Shiny Black, Polarized 555nm

**BELLA**

Base Curve: 6 Rx  
Temple Length: 130mm  
Lens Size: 58 x 36 x 61mm, DBL 16mm  
Fit: Medium  
Frame Features: Spring Hinges

7910 Dark Brown Stripe Tortoise, Polarized Drivers NEW  
// 7909 Shiny Red Tortoise, Polarized Drivers NEW  
7747 Shiny Black Cork, Polarized Drivers  
7744 Tortoise, Polarized Drivers  
7629 Shiny Black Zebra, Polarized 555nm  
7627 Shiny Bubble Tortoise, Polarized Drivers
CHLOE
Base Curve: 8 Rx
Temple Length: 130mm
Lens Size: 58 x 38 x 60mm, DBL 17mm
Fit: Medium
Frame Features: Spring Hinges

// 7912 Shiny Dark Brown Stripe Tortoise, Polarized Drivers® NEW
7911 Shiny Honey Stripe Tortoise, Polarized Drivers NEW
7749 Shiny Black Cork, Polarized Drivers Gold
7625 Shiny Bubble Tortoise, Polarized Drivers
7622 Shiny Black Zebra, Polarized 555nm®

BIANCA
Base Curve: 6 Rx
Temple Length: 130mm
Lens Size: 56 x 36 x 59mm, DBL 15mm
Fit: Medium Universal
Frame Features: Spring Hinges

7367 Glitter Tortoise, Polarized Drivers
7366 Dark Stripe Tortoise, Polarized 555nm
7365 Dark Stripe Tortoise, Drivers
// 7364 Shiny Black, Polarized 555nm
MONDELO
Base Curve: 6 Rx
Temple Length: 140mm
Lens Size: 50 x 43 x 55mm, DBL 17mm
Fit: Medium Universal
Frame Features: Titanium/Acetate, Adjustable Nose Pads, Spring Hinges

// 7776 Shiny Silver/Black Ivory, Polarized 555nm®
7775 Satin Black/Black Brown Tortoise, Polarized Drivers® Gold
7774 Satin Gold/Black Brown Tortoise, Drivers
7773 Shiny Copper Stripe, Polarized Drivers

VOLterra
Base Curve: 6 Rx
Temple Length: 140mm
Lens Size: 56 x 41 x 61mm, DBL 17mm
Fit: Medium Universal
Frame Features: Titanium/Acetate, Adjustable Nose Pads, Spring Hinges

7595 Shiny Silver/Black Ivory, Polarized 555nm
7594 Satin Black/Gray Stripe, Polarized Drivers
7593 Satin Black/Gray Stripe, Polarized 555nm
// 7592 Satin Gold/Dark Tortoise, Polarized Drivers Gold
### SAN REMO
- **Base Curve:** 8 Rx
- **Temple Length:** 135mm
- **Lens Size:** 63 x 38 x 67mm, DBL 17mm
- **Fit:** Medium/Large Universal
- **Frame Features:** Titanium/Acetate, Adjustable Nose Pads, Spring Hinges
- 7609 Satin Dark Brown/Black Tortoise, Polarized Drivers®
- 7608 Shiny Gunmetal/Gray Stripe, Drivers
- 7607 Shiny Gunmetal/Gray Stripe, Polarized Drivers
- 7605 Satin Black/Gray Stripe, Polarized Drivers
- // 7604 Satin Black/Gray Stripe, Polarized 555nm®

### LIVIGNO
- **Base Curve:** 8 Rx
- **Temple Length:** 135mm
- **Lens Size:** 60 x 38 x 65mm, DBL 17mm
- **Fit:** Medium/Large Universal
- **Frame Features:** Titanium/Acetate, Adjustable Nose Pads, Spring Hinges
- 7772 Shiny Silver/Smoke Stripe, Polarized 555nm
- 7771 Satin Dark Brown/Black Tortoise, Polarized Drivers
- 7770 Shiny Gunmetal/Gray Stripe, Polarized 555nm
- // 7769 Satin Black/Gray Stripe, Polarized Drivers

### NORCIA NEW
- **Base Curve:** 8 Rx
- **Temple Length:** 125mm
- **Lens Size:** 62 x 45 x 63mm, DBL 19mm
- **Fit:** Large
- **Frame Features:** Adjustable Nose Pads, Spring Hinges
- // 7971 Satin Black/Black, Polarized 555nm
- 7970 Satin Espresso/Brown, Polarized Drivers
- 7969 Satin Silver/Black, Polarized Drivers
//SERIES//

FLEX

ULTRA-ELASTIC ALLOYS AND CUTTING-EDGE FRAME TECHNOLOGY PROVIDE SHAPE MEMORY AND SPRING-LIKE FLEXIBILITY, FOR AN AMAZINGLY PRECISE FIT.
BRANDO
Base Curve: 6 Rx
Temple Length: 135mm
Lens Size: 57 x 47 x 60mm, DBL 13mm
Fit: Medium Universal
Frame Features: Wire-Flex Technology, Adjustable Nose Pads
// 7700 Velvet Gold, Polarized Drivers® Gold
7543 Velvet Espresso, Polarized Drivers
7541 Velvet Gunmetal, Polarized 555nm®

DANTE
Base Curve: 8 Rx
Temple Length: 130mm
Lens Size: 63 x 38 x 64mm, DBL 15mm
Fit: Medium/Large Universal
Frame Features: Wire-Flex Technology, Adjustable Nose Pads
7267 Black Pearl, Polarized Drivers
// 7115 Shiny Gunmetal/Black Tannery, Polarized 555nm
7114 Shiny Espresso, Drivers
7113 Shiny Gunmetal, Polarized Drivers

SASSARI
Base Curve: 8 Rx
Temple Length: 130mm
Lens Size: 64 x 44 x 67mm, DBL 14mm
Fit: Large Universal
Frame Features: Wire-Flex Technology, Adjustable Nose Pads
7669 Satin Gunmetal, 555nm
7666 Shiny Gunmetal, Drivers
// 7665 Shiny Gunmetal, Polarized Drivers
7664 Satin Black, Polarized 555nm
**LEVANTO**
Base Curve: 8 Rx
Temple Length: 130mm
Lens Size: 62 x 41 x 64mm, DBL 18mm
Fit: Medium Universal
Frame Features: S-Flex™ Technology, Adjustable Nose Pads

// 7588 Shiny Gunmetal, Polarized 555nm®
7587 Satin Dark Brown, Polarized Drivers®
7586 Satin Black, Polarized 555nm
7585 Satin Black, Polarized Drivers

**TOSCA**
Base Curve: 8 Rx
Temple Length: 125mm
Lens Size: 57 x 34 x 61mm, DBL 19mm
Fit: Medium Universal
Frame Features: Titanium/Acetate, Memory Metal, Adjustable Nose Pads, Spring Hinges

7798 Satin Dark Brown/Black Brown Laser Tortoise, Polar PhD™ Drivers
7797 Satin Black/Black Tortoise Laser, Polar PhD 555nm
// 7796 Shiny Gunmetal/Solid Black Laser, Polar PhD Drivers
7795 Shiny Silver/Deep Red Brown Laser, Polar PhD CPG

**MONZA**
Base Curve: 8 Rx
Temple Length: 125mm
Lens Size: 62 x 37 x 65mm, DBL 17mm
Fit: Medium/Large Universal
Frame Features: Titanium/Acetate, Memory Metal, Adjustable Nose Pads, Spring Hinges

7794 Satin Dark Brown/Black Brown Laser Tortoise, Polar PhD Drivers
7793 Satin Black/Black Tortoise Laser, Polar PhD 555nm
7792 Shiny Gunmetal/Solid Black Laser, Polar PhD Drivers
SERENGETI® SPORT

ENHANCE YOUR OUTDOOR EXPERIENCE WITH ADVANCED PHOTOCHROMIC TECHNOLOGY, STREAMLINED STYLING AND DURABLE FRAME MATERIALS.
**NUVOLA**

Base Curve: 8 Rx
Temple Length: 132mm
Lens Size: 61 x 37 x 63mm, DBL 15mm
Fit: Medium
Frame Features: Megol Temple Tips and Nose Pads

7721 Carbon Fiber, Polar PhD™ CPG
7720 Shiny Black, Polar PhD Sedona®
7718 Shiny Black, Polar PhD 555nm®
7360 Shiny Brown, Polar PhD Drivers®
7359 Shiny Black, Polar PhD CPG

**NUVINO**

Base Curve: 8 Rx
Temple Length: 132mm
Lens Size: 63 x 34 x 65mm, DBL 15mm
Fit: Medium
Frame Features: Megol Temple Tips and Nose Pads

7319 Hematite, Polar PhD CPG
7318 Shiny Black, Polar PhD CPG
7317 Shiny Black, Polar PhD Drivers®
7316 Shiny Brown, Polar PhD Drivers

**LUCA**

Base Curve: 8 Rx
Temple Length: 132mm
Lens Size: 63 x 34 x 65mm, DBL 14mm
Fit: Medium Universal
Frame Features: Megol Temple Tips and Nose Pads

7803 Shiny Brown, Polar PhD Drivers
7802 Shiny Black, Polar PhD CPG
7801 Shiny Black, Polar PhD Sedona
7800 Shiny Hematite, Polar PhD 555nm
7799 Shiny Black/Black Satin, Polar PhD Drivers
LIPARI
Base Curve: 8 Rx
Temple Length: 132mm
Lens Size: 63 x 36 x 66mm, DBL 15mm
Fit: Medium Universal
Frame Features: Megol Temple Tips and Nose Pads
7807 Shiny Brown, Polar PhD™ Drivers®
7806 Shiny Black, Polar PhD Sedona®
7805 Shiny Hematite, Polar PhD 555nm®
7804 Shiny Black/Black Satin, Polar PhD Drivers

MAESTRALE
Base Curve: 8
Temple Length: 132mm
Lens Size: 67 x 40 x 70mm, DBL 14mm
Fit: Medium/Large
Frame Features: Megol Temple Tips and Nose Pads
7712 Shiny Black, Polar PhD 555nm
7711 Satin Dark Brown/Shiny Cognac, Polar PhD Drivers Gold
7356 Satin Black, Polar PhD Drivers
7355 Satin Black, Polar PhD CPG
7354 Shiny Black/Orange, Polar PhD Drivers
7353 Black/Taupe, Polar PhD CPG

ASSISI
Base Curve: 8 Rx
Temple Length: 130mm
Lens Size: 62 x 36 x 66mm, DBL 16mm
Fit: Medium
Frame Features: Megol Temple Tips, Adjustable Nose Pads
7996 Shiny/Matte Brown, Polar PhD Drivers NEW
7753 Shiny Satin Black, Polar PhD Drivers
7615 Shiny Black, Polar PhD 555nm
7614 Satin Crystal Tortoise, Polar PhD Drivers
7612 Satin Crystal Smoke Fade, Polar PhD Drivers
FASANO
Base Curve: 8 Rx
Temple Length: 130mm
Lens Size: 61 x 36 x 65mm, DBL 14mm
Fit: Medium Universal
Frame Features: Megol Temple Tips and Nose Pads

// 7918 Shiny Taupe Tortoise, Polar PhD™ Drivers® NEW
7751 Shiny Black Gray, Polar PhD CPG
7750 Shiny Satin Black, Polar PhD 555nm®
7704 Shiny Black, Polar PhD 555nm
7396 Dark Tortoise, Polar PhD Drivers
7394 Shiny Black, Polar PhD CPG

ORVIETO
Base Curve: 8 Rx
Temple Length: 130mm
Lens Size: 62 x 39 x 66mm, DBL 16mm
Fit: Medium/Large
Frame Features: Megol Temple Tips and Nose Pads

// 7997 Shiny/Matte Black, Polar PhD 555nm NEW
7755 Shiny Satin Black, Polar PhD 555nm
7754 Black Tortoise, Polar PhD 555nm
7621 Shiny Black, Polar PhD 555nm
7620 Satin Crystal Tortoise, Polar PhD Drivers
SERENGETI® SUN RX PROGRAM

VARIO DRIVE THIN DESIGN

The ultimate in lightweight lens technology, Serengeti’s VARIO Drive Thin Design represents the culmination of the most cutting-edge advancements available in the optical industry. Built with NXT® technology and Trivex® material, VARIO Drive lenses combine a polarized filter and photochromic technology to offer unsurpassed visual acuity in a customized lens. They are also up to 72% thinner and 45% lighter than traditional prescription lenses.

HOW DOES VARIO DRIVE THIN DESIGN TECHNOLOGY WORK?

• An axial compensation of the prescription is calculated with the frame dimensions and wearer’s facial anatomy measurements.
• The calculation determines the precise optical zone to create the most exacting prescription possible and should be as close as possible to the wearer’s eyes.

RECOMMENDATION FOR OPTIMAL CUSTOMIZATION

• For optimal comfort, the frame must perfectly fit the anatomy of the wearer.
• The accompanying graph estimates the size of the optical zone.

AN UNPARALLELED RANGE OF PRESCRIPTION POWERS

• +6.00 to ~8.00 for the Serengeti sunglasses range, 99% of prescriptions in SV and Progressive lenses.
• With the VARIO Drive Thin Design technology, lenses are up to 72% thinner and 45% lighter than traditional prescription lenses.
• Digital surfacing technology combines advanced customization with a patented wrap optics experience, excellent for competitive sport.
• Abbe value equal to 45, as opposed to 32 for polycarbonate.
• 10% lighter than polycarbonate.
• 15% lighter than CR-39 and 75% lighter than glass.
• Ultra-flexible material, allowing for a wide range of frame designs (base 6 and 8).

PRESCRIPTION RANGES

The prescription range varies from +6.00 to ~8.00 (Cyl 4.00) including Single Vision and Progressive lenses. Please use the calculator located in our online store to determine the feasibility of your equipment. Feasibility may vary depending on pupilary distance.
**GLASS LENSES**

Stunning visual acuity. Unsurpassed comfort. Flawless quality. Serengeti® glass lenses represent the ideal balance of technology and craftsmanship. Our exacting standards and unparalleled attention to detail have culminated in a lens that’s optically superior to any other glass lens on the market.

The technical features of Serengeti sunglasses are supplemented by the following special features for mineral glass lenses:

- Exceptional optical quality.
- Base 6 and 8 corrective technology, accommodating a wide range of prescriptions.
- Polarized, anti-glare lens finish option.

**NOTE** VARIO Drive Thin Design technology does not apply to our glass lens program, as no digital surfacing technology exists for glass lenses. Therefore, we use conventional surfacing on all Serengeti glass lenses.

### POLAR PHD™ LENSES AVAILABLE

<table>
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<th>Lens Name</th>
<th>Description</th>
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<tr>
<td><strong>DRIVERS®</strong>&lt;br&gt;CAT. 2-3</td>
<td>High-contrast, color-enhancing photochromic lens ideal for driving in all weather conditions.</td>
</tr>
<tr>
<td><strong>POLARIZED DRIVERS GOLD</strong>&lt;br&gt;CAT. 3-3</td>
<td>This lens has all the benefits of our signature Drivers lens, along with a stylish gold-flash mirror that reflects visible and infrared wavelengths, which can be damaging to the eye.</td>
</tr>
<tr>
<td><strong>POLARIZED DRIVERS</strong>&lt;br&gt;CAT. 3-3</td>
<td>A polarized version of the Drivers lens which removes glare.</td>
</tr>
<tr>
<td><strong>CPG</strong>&lt;br&gt;CAT. 2-3</td>
<td>Our CPG (Cool Photo Gray) lens is designed to perform in all weather conditions and is well suited for handling harsh glare.</td>
</tr>
<tr>
<td><strong>555nm®</strong>&lt;br&gt;CAT. 3-3</td>
<td>Ideal for very bright conditions, the 555nm lens maximizes greens and yellows for greater contrast and clarity.</td>
</tr>
<tr>
<td><strong>POLARIZED 555nm</strong>&lt;br&gt;CAT. 3-3</td>
<td>A polarized version of the 555nm lens which removes glare. Ideal for very bright light conditions.</td>
</tr>
<tr>
<td><strong>SEDONA®</strong>&lt;br&gt;CAT. 2-3</td>
<td>High-contrast, rose-colored lens that provides clarity and high contrast in harsh light conditions. Ideal for skiing and use in intense light conditions.</td>
</tr>
<tr>
<td><strong>POLARIZED SEDONA</strong>&lt;br&gt;CAT. 3-3</td>
<td>A polarized version of the Sedona lens that removes the glare and the stress it places on your eyes.</td>
</tr>
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### MINERAL GLASS LENSES AVAILABLE

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<tr>
<td><strong>DRIVERS</strong>&lt;br&gt;CAT. 2-3</td>
<td>High-contrast, color-enhancing photochromic lens ideal for driving in all weather conditions.</td>
</tr>
<tr>
<td><strong>DRIVERS GRADIENT</strong>&lt;br&gt;CAT. 2-3</td>
<td>Drivers lens with a gradient finish that provides a clear view when looking down at instrument panels. Ideal for driving and flying in all weather conditions.</td>
</tr>
<tr>
<td><strong>POLARIZED DRIVERS</strong>&lt;br&gt;CAT. 3-3</td>
<td>A polarized version of the Drivers lens that removes glare.</td>
</tr>
<tr>
<td><strong>SS5NM</strong>&lt;br&gt;CAT. 3-3</td>
<td>Ideal for very bright conditions, the SS55nm lens maximizes greens and yellows for greater contrast and clarity.</td>
</tr>
<tr>
<td><strong>POLARIZED SS5NM</strong>&lt;br&gt;CAT. 3-3</td>
<td>A polarized version of the SS55nm lens which removes glare. Ideal for very bright light conditions.</td>
</tr>
<tr>
<td><strong>SEDONA</strong>&lt;br&gt;CAT. 2-3</td>
<td>High-contrast, rose-colored lens that provides clarity and high contrast in harsh light conditions. Ideal for skiing and use in intense light conditions.</td>
</tr>
<tr>
<td><strong>POLARIZED SEDONA</strong>&lt;br&gt;CAT. 3-3</td>
<td>A polarized version of the Sedona lens that removes the glare and the stress it places on your eyes.</td>
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**HOW TO ORDER**

Our new online store offers a quicker and more accurate fulfillment process that both you and your customers will appreciate. Visit www.serengeti-eyewear.com to learn more and set up your account.
MERCHANDISING

16-PCS FLOOR DISPLAY
(190 x 60 x 35 cm)
PR532

30-PCS FLOOR DISPLAY
(190 x 60 x 35 cm)
PR531

6/12-PIECES COUNTER DISPLAY
(20x61x20 cm)
PR881

SUMMER PACK 2014
Kakemono + A3 showcard + A4 showcard
SERUM14

1 PCS - DISPLAY
PR662

2011 SERENGETI PER UNIT 6 PCS
PRESENTATION TRAY
PR653

PHOTO LENS DISPLAY
(17.5x12x18cm)
PR686

Vario Drive RX DISPLAY
PR664

Counter Mirror
(2Dx27x4cm)
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Polarizer
(15x11x5cm)
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<tr>
<td>VASIO Pg 47</td>
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<td>VELINO Pg 48</td>
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<td>VELOCITY Pg 49</td>
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<tr>
<td>VERDI Pg 25</td>
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<td>VOLTERA Pg 35, 54</td>
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