

SERENGETI®

SERENGETI MAIN LINE COLLECTION 2021



AN ICONIC BRAND BORN IN THE USA

Born in the U.S.A and worn around the world, Serengeti® has been combining pioneering eyewear technology with innovative designs for over 140 years.

It's our ingrained American spirit an endless thirst for adventure and our passion for fine aesthetics. We recognize these values in individuals who chose to wear our sunglasses. Those who seek to express themselves creatively. Wherever they are. Whatever they're chasing.

For those seeking to express their uniqueness, authenticity and style walking the urban streets, we propose Serengeti®'s Main Line Collection, a remarkable range of contemporary designs that delivers the unmatched performance of Serengeti®'s unique, no compromise.

For those who crave the open road that allows them escape from the confines of the city, there is the Serengeti® Sport range - where the quality and comfort of our frames and superior visual definition will keep them in complete control behind the wheel or throttle, in sun, snow or sky.

Serengeti® creates for both of these wild spirits with the simple aim to enhance their view of the world as they look for uniqueness, inspiration, freedom and adventure.

Built on 140 years of experience.

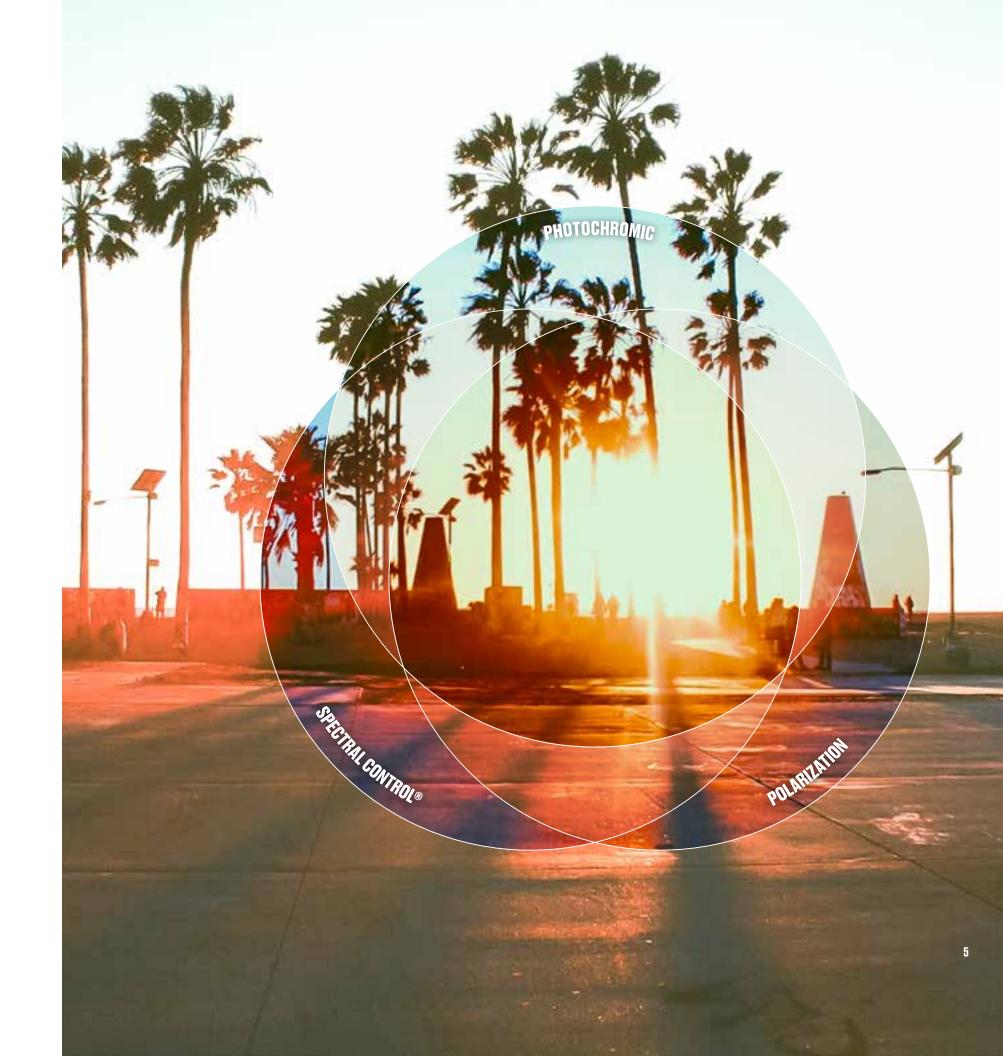
The Serengeti® story began in 1877 with Corning®, an optical laboratory and pioneer in glass technology. Throughout the years, Innovation and Research & Development have played a key role in this frenzied quest for quality and performance. This hard work and determination have created Serengeti®: the most advanced eyewear.

THE MOST ADVANCED EYEWEAR TECHNOLOGY

The ultimate high definition vision of everything in sight.

No other sunglass brand can claim to combine three industry-defining technologies into one ultra-superior lens. Then again, innovation has always been inherent in our DNA. With gradually adjusting Photochromic lenses, naturally color-enhancing Spectral Control® filters, and glare-reducing Polarization, every Serengeti® lens is unique.

With that, achieving clarity in life is not the end game – but rather, the beginning. You are now able to stop looking at the world and start really experiencing it.



PHOTOCHROMIC TECHNOLOGY

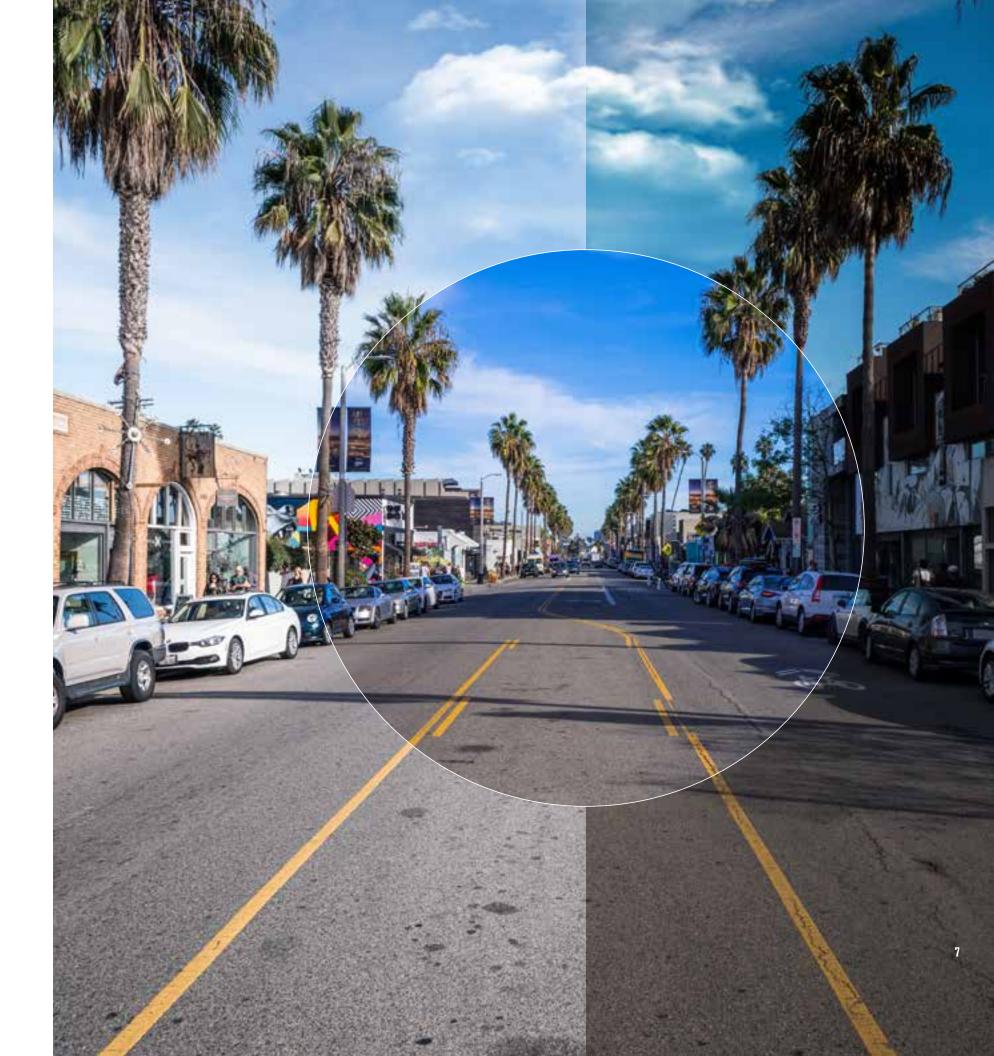
MOLECULARLY INFUSED INTO EVERY SERENGETI® LENS

- REACT TO UV LIGHT
- ADAPT TO ALL LIGHT CONDITIONS
- PROVIDE YOUR EYES WITH THE EXACT AMOUNT OF LIGHT NEEDED

As the pioneer of Photochromic technology, Serengeti® leads the industry in creating lenses that adapt to any light condition in any setting.

Serengeti® Photochromic lenses are activated by the amount of UV radiation in the atmosphere and engineered to transition from light to dark, gradually. Energy from UV radiation causes the polarity of the silver salt lens molecules to expand in brighter conditions, creating a denser lens that absorbs more light. In darker conditions, the molecules compress and separate to allow in more light.

Our Photochromic lenses optimize for the environment, providing your eyes with the exact amount of light needed at any time and in all weather conditions. It enables your eyes to discern shapes and colors more quickly while eliminating eyestrain.



SPECTRAL CONTROL® CONTROL TECHNOLOGY

MOLECULARLY INFUSED INTO EVERY SERENGETI® LENS

- FILTER UP TO 95% OF BLUE LIGHT
- ENHANCE COLORS AND CONTRASTS
- PROTECT YOUR EYES FROM AGING

Specific and unique to Serengeti®,
Spectral Control® technology provides
you with the ultimate High Definition.
It fine-tunes the light waves passing through
the lens, for a highly reduced blue light
transmission, naturally enhanced detail
and colors that pop, crisp and clear.

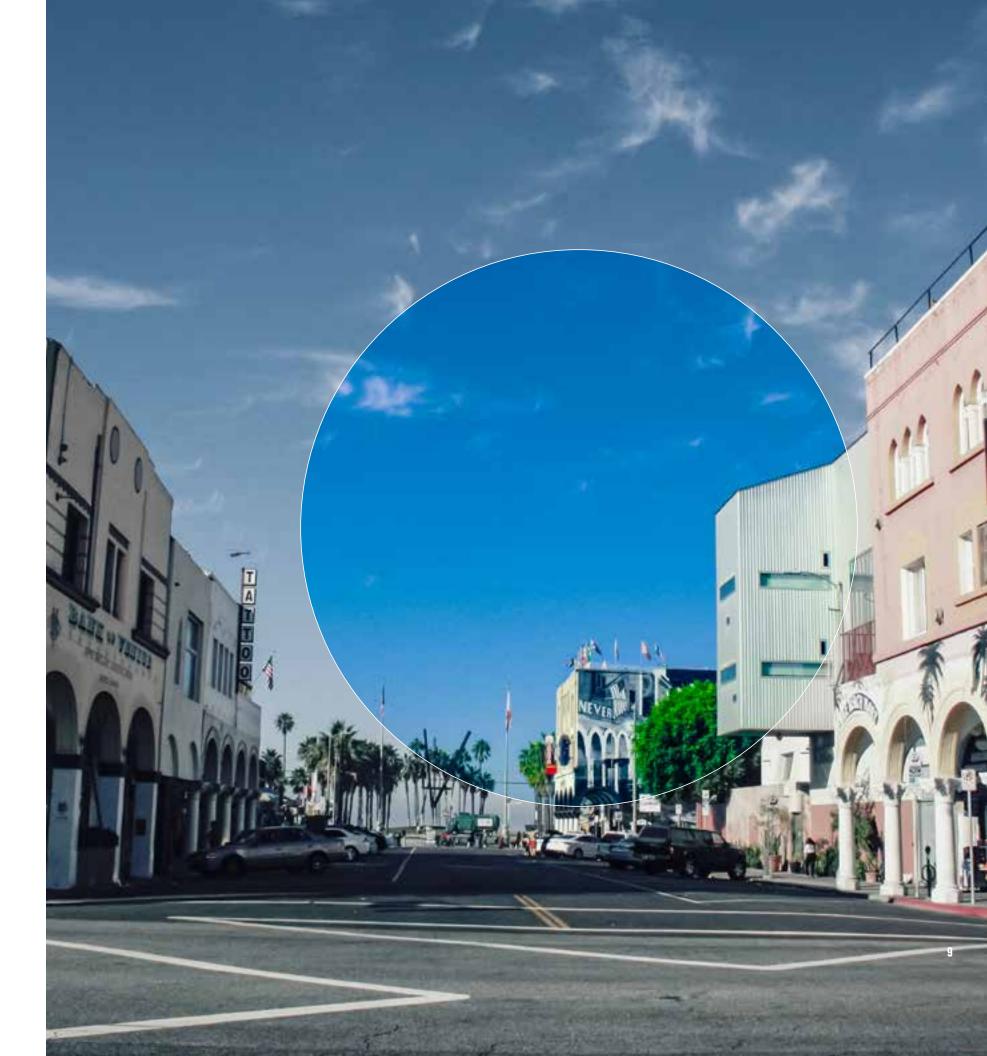
Blue light is necessary to regulate our biological clock. However, it is also really damaging for the eyes.

Our Spectral Control® technology filters out up to 95% of the blue light. Indeed, blue light is harmful for the eyes and the retina and is a risk factor for age-related macular degeneration (AMD).

By acting like this, the Spectral Control® technology reduces blue blur and visible noise. This protects your eyes from aging and damage, to preserve your sight perfectly.

Our lenses selectively manage light wavelengths, distinguishing reds, greens and yellows, in any light condition.
They ensure improved and enhanced depth perception and maximum color contrast.

Landscapes that would be washed out, dull or flat with other lenses become defined, vibrant and vivid – while your eyes remain cool and relaxed.



POLARIZATION TECHNOLOGY

- ABSORB ALL FOUR TYPES OF GLARE
- EXPERIENCE ABSOLUTE CLARITY
- RELIEVE EYE FATIGUE

Whether you're in a high- or low-glare environment, you deserve lenses that give you the ultimate glare protection and with it, uncompromised clarity.

When glare reflects off the road, water snow or other areas, parallel light rays can pass through unhindered, while distracting perpendicular rays are reflected.

The Serengeti® Polarization technology eliminates 99.9% of disruptive glare from the four types of glare: distracting, discomforting, disabling and blinding. This ensures, therefore, no more reflection from: vehicle headlights, intense lights, shiny surface reflections and the everyday outdoors.

This Polarization technology relieves eye fatigue. It also allows you to experience absolute clarity, by discovering layer upon layer of details that glare would have otherwise kept hidden.

Some of our products feature non-polarized lens options, ideal for pilots flying aircraft with digital instrument panels.



INCREDIBLE LENS MATERIAL

At Serengeti®, we pay particular attention to the materials we use to protect your eyes and offer you the best visual acuity available on the market.

From the finest and ultimate raw materials to the latest coatings, every step of the production and every component are meticulously checked to guarantee the best quality and protection.

Ultra-light mineral lenses: Experience the ultimate lens on the market.

Our mineral lenses are made with borosilicate optical glass, from Corning®.

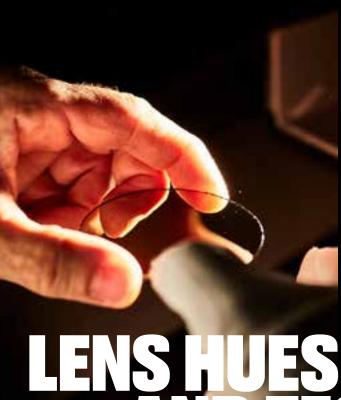
A full 20% thinner and lighter, our Borosilicate mineral glass lenses are finer than any other lens. They provide the best visual acuity you could ever experience.

Every pair of Serengeti® mineral lenses is unique: each Photochromic lens passes through a Hydrogen-fueled Lehr furnace, which activates the Spectral Control® technology - with varying temperatures that determine the proprietary lens hue.

They are also chemically tempered to ensure scratch and impact resistance.

To complete this unrivaled visual experience, an anti-reflective coating is added to the backside of the lens, canceling the scattering light that causes reflective glare.







Launched in 1985, this ideal driving sunglass is the original and emblematic lens of Serengeti®. The amber-colored Drivers lens naturally amplifies contrast and definition. It's engineered to transmit and distinguish red, green and yellow colors, so they can pop in all environments.

Overcast to medium light conditions.

Ideal for driving and everyday use.

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

23% transmittance lightened lens

89% blue light blocked lightened lens

POLARIZED MINERAL (CATEGORY 2 TO 3)

19% transmittance lightened lens 11% transmittance darkened lens

92% blue light blocked lightened lens 95% blue light blocked darkened lens

TECHNOLOGY



DRIVERS® GOLD

This lens has all the benefits of our signature Drivers lens, along with a stylish gold-flash mirror, providing an additional layer of protection.

Intense light conditions.

Ideal for driving and everyday use.

POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens

93% blue light blocked lightened lens 96% blue light blocked darkened lens



DRIVERS® GRADIENT

This lens is darker at the top and lighter at the bottom. Protecting your eyes from above while providing a clear view of the dashboard below.

Ideal for pilots, our non-polarized Drivers Gradient finish captures details at great distances without obscuring their view of the digital instruments.

Overcast to medium light conditions.

Ideal for driving and everyday use.

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

26% transmittance lightened lens

87% blue light blocked lightened lens 93% blue light blocked darkened lens

POLARIZED MINERAL (CATEGORY 2 TO 3)

22% transmittance lightened lens

85% blue light blocked lightened lens



555 nanometers is the center of light's visible color spectrum, right on the border of yellow and green. This is where the human eye sees best. In low light conditions, this lens allows more yellow and green to pass through, creating relaxing conditions for the eyes.

Intense light conditions.

Ideal for driving, everyday use and for boating activities.

NON-POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens

89% blue light blocked lightened lens

POLARIZED MINERAL (CATEGORY 3 TO 3)



555 NM® BLUE

A beautiful variation of the 555nm, featuring a reflective blue dielectric mirror coating that reflects more glare and improves

Overcast to medium light conditions.

Ideal for everyday use and boating activities.

POLARIZED MINERAL (CATEGORY 2 TO 3)



SEDONA®

A high-contrast rose-colored lens with a silver mirror. The Sedona The stylish silver-flash bi-mirror on the Sedona provides your lens improves contrasts whatever the luminosity definition and provides ultimate clarity to offer a superior image definition while reducing glare from flat light.

Intense light conditions.

Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens



SEDONA® BI-MIRROR

eyes with ample protection on top and below, producing beautiful clarity in the middle. This increased protection allows you to see details when looking close-up, yet blocking glare from above (sun) and below (surface).

Intense light conditions.

Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)

FRAME MATERIALS AND TECHNOLOGY

NYLON TR90

Using only the highest-quality injected Nylon TR90 for superior durability, these fashionable frames have the added benefit of being exceptionally light, strong, chemically resistant, and extremely flexible and comfortable.

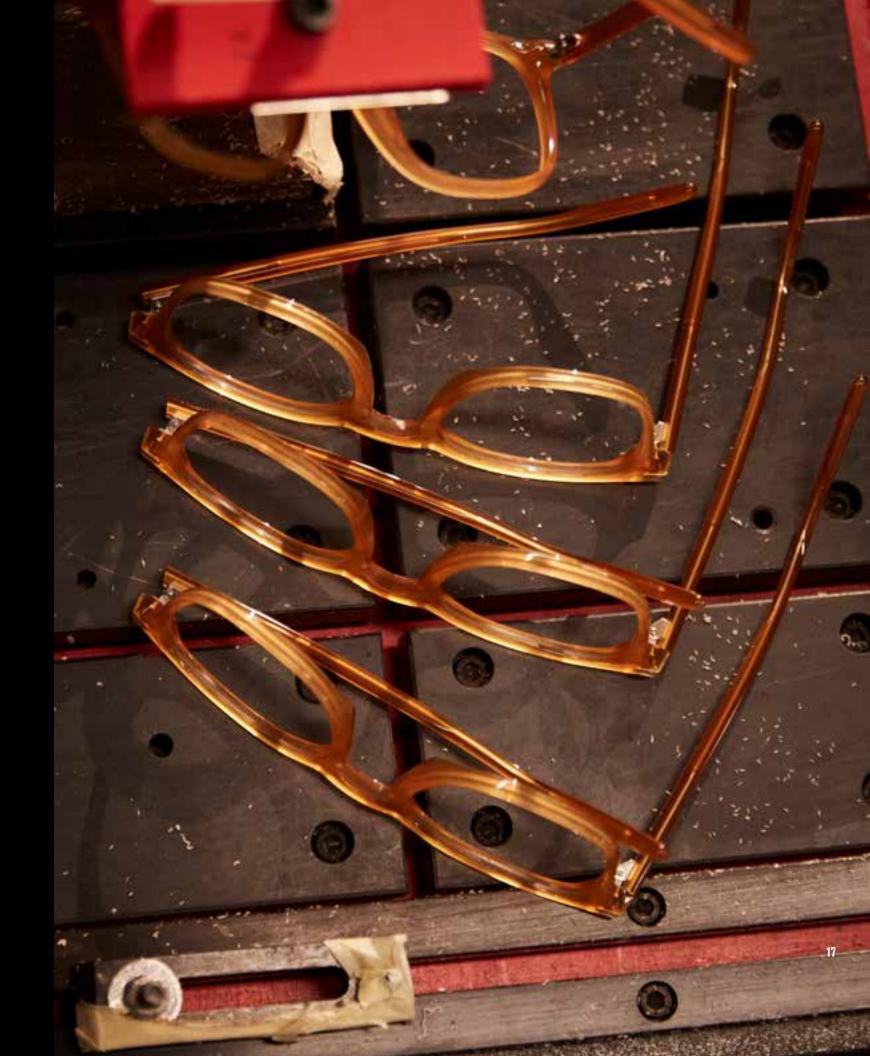
ACETATE

Expertly produced and cured from all-natural cotton, our Cellulose Propionate Acetate is not only handcrafted to be lightweight but can be made into beautiful patterns and brilliant hues. Pliable when heated, it is ideal for custom fitting.

METAL

Offering the possibility of creating thin and lightweight frames, handcrafted for ultimate comfort and a wide fit range.

Metal frames also have the great advantage of being strong and impact resistance as well as being highly aesthetic by proposing an infinite variety of colors and combinations with other materials.



SUN RX PROGRAM



How does VARIODRIVE Thin Design Technology work?

Software using the most advanced calculations is used to create customized lenses and the ultimate in comfort and lightweight products. Every prescription is reassessed to compensate for optical distortions related to the frame wrap angle. When the prescription reaches the limits of the conventional digital surfacing method, our patented algorithm calculates the best lens geometry regarding the Optical Area and the Transition Zone, and reduces the Edge Thickness (US Patent number 8,002,404). Every product is customized to the prescription, frame and wearer's facial metrics and is precisely surfaced thanks to the latest Digital lens surfacing technology.

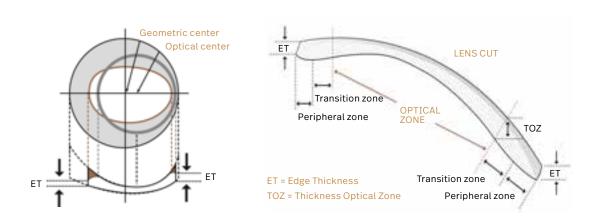
The Serengeti® RX program offers the 3-in-1 technology: Photochromic, Spectral Control® and Optional Polarization.

The entire collection is available in prescription, except Carrara Leather and Leandro Glacier.

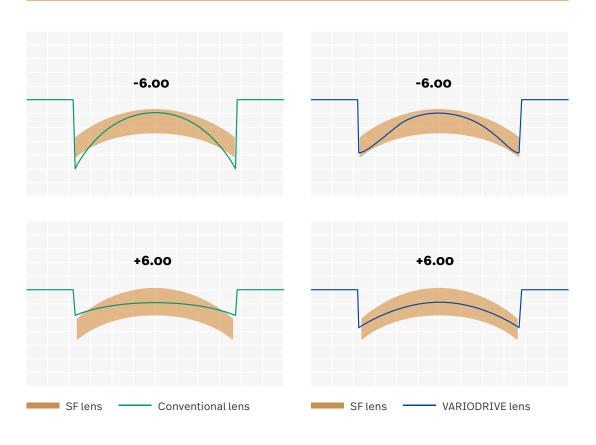
An unparalleled range of color shades

MINERAL POLARIZED LENSES	MINERAL NON-POLARIZED LENSES	
555nm® BLUE POLARIZED	555nm® BLUE	
555nm® SILVER POLARIZED	555nm® SILVER	
DRIVERS® GRADIENT POLARIZED	DRIVERS® GRADIENT	
DRIVERS® POLARIZED	DRIVERS®	
DRIVERS® GOLD POLARIZED		
SEDONA® SILVER POLARIZED		
SEDONA® SILVER BI-MIRROR POLARIZED	SEDONA® SILVER BI-MIRROR	

Projection of VARIODRIVE Thin Design technology



Conventional lens vs VARIODRIVE lens



Mineral Lens

Available in single vision with conventional surfacing and VARIODRIVE Thin Design (Digital surfacing) for high prescriptions (Please refer to the website for further details) as well as in progressive lenses (Digital surfacing).

Stunning visual definition. Unsurpassed comfort. Flawless quality.

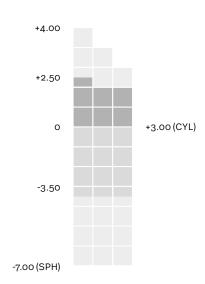
Backside anti-reflection coating on every lens.

A large range of prescription power:

+2.50 to -3.50* (Cyl +3.00) -Conventional surfacing

+2.50 to +4.00 and -3.50 to -7.00* (Cyl +3.00) -VARIODRIVE Thin Design

Mineral lens prescription range**



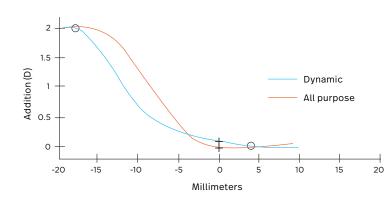
Progressive Lenses

Progressive lenses come in two designs to adjust as closely as possible to the way the wearer uses them.

Dynamic: Progressive lenses offer an enhanced field of view for long distances. Corridor and close ranges have more restricted vision. Recommended for active use.

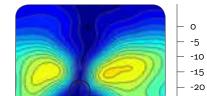
All-purpose: Multi-purpose progressive lenses offer a wider field of vision over near and distant ranges. Recommended for daily use.

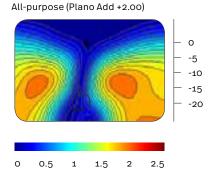
Progression Profile



Cylinder maps

Dynamic (Plano Add +2.00)





*Total power **Wider range possible for a selection of frames on request

SUN RX WEBSITE

www.bollebrands-rx.com

A sales tool crafted for the experts

Our revolutionary website is a true partner when it comes to sales - enabling you to assess the suitability of prescription sunglasses in real-time, in front of your client. The website also allows you to make orders and track production right from your laptop. You can choose whether to show the recommended retail prices and even manage your after-sales service.



Frame model and color selection

Thanks to a wide selection of frames and lenses available on our website, you can customize your own Serengeti® RX as you wish. All the frames available in prescriptions are labelled throughout this workbook.



Lens selection

We offer many options when it comes to choosing a lens – making sure you end up with Serengeti® sunglasses that are perfect for you.

Single Vision or Progressive

Polarized or Non-Polarized Lenses

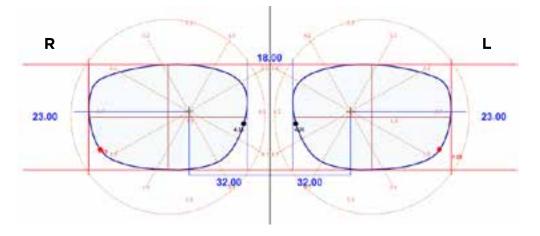
NXT® Technology or Mineral

Various Lens Shades



Detailed 2D view

We provide you with a detailed 2D view of the lenses fitted in your final order for a better sense of how your new lenses will look.







CREATOR GOLLEGION

Our Creator collection has been thought and designed as an artistic, expressive and inspiring line. This collection is not just about unique and remarkable designs, it is also about craftsmanship and passion for the product itself. Every detail is meticulously considered, and each material is carefully enhanced to create models that are as stunning as they are original.

Compromise between creative designs and highest quality standards is not an option.

Created for those who seek to express their uniqueness, authenticity, creativity while inspiring others.





Base Curve: 6
Temple Length: 145mm
Boxing Size: 50 x 22mm
Temporal Distance: 132.5mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate Eye-Rim, Bridge and Temple Embellishments,

Metal Eye-Rim and Temples





SS529001 Dark Tortoise Polarized Drivers® Gold



SS529004 Shiny Silver Red Streaky Polarized 555nm®



SS529003 Champagne Translucide Polarized Drivers® Gradient



SS529002 Shiny Black Polarized 555nm®





Base Curve: 6
Temple Length: 145mm
Boxing Size: 55 x 18mm
Temporal Distance: 145mm
Fit: Medium
Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Embellishments





SS528004 Pink Champagne Polarized Drivers®



SS528003 Red Streaky Polarized 555nm®



SS528002 Champagne Translucide Polarized Drivers® Gold



SS528001 Shiny Black Polarized 555nm®



DRIVING HERITAGE GOLLEGION

Driving is at the heart of Serengeti for over 140 years.

This collection echoes the very essence of our brand and restyles iconic driving designs, combined with the best solar lens ever developed for driving. This led to the creation of our retro vintage driving collection.

We created these eyewear for those who embraces finest sense of driving codes and who seek to express authenticity and confidence with style.





Base Curve: 6 Temple Length: 145mm Boxing Size: 53 x 20mm Temporal Distance: 140mm

Fit: Medium/Large Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate Eye-Rim, Bridge and Temple Embellishments,

Metal Eye-Rim and Temples





SS530002 Shiny Honey Polarized Drivers®



SS530001 Shiny Black Polarized 555nm®



SS530003 Champagne Translucide Polarized Drivers® Gold



SS530005 Redish Polarized 555nm®



SS530004 Olive Translucide Polarized Drivers® Gradient





Base Curve: 6 Temple Length: 152mm Boxing Size: 56 x 18mm Temporal Distance: 148mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Embellishments





SS527002 Shiny Honey Polarized Drivers® Gradient



SS527003 Shiny Crystal Polarized 555nm® Blue



SS527001 Shiny Black Polarized 555nm®



SS527004 Redish Brown Polarized 555nm®



Base Curve: 6 Temple Length: 145mm Boxing Size: 52 x 21mm

Temporal Distance: 140mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate

Eye-Rim and Temple Embellishments, Metal Eye-

Rim and Temples



SS526004 Bold Gold Red Turtoise Polarized Drivers® Gold



Shiny Gunmetal Brown Buffalo Polarized 555nm® Blue



SS526001 Gunmetal Polish Black Shiny Polarized 555nm®



SS526003 **Light Gold Orange Turtoise** Polarized 555nm®





Base Curve: 6 Temple Length: 145mm Boxing Size: 56 x 20mm

Temporal Distance: 148mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate Eye-Rim and Temple Embellishments, Metal Eye-

Rim and Temples



SS525001 **Bold Gold Dark Turtoise** Polarized Drivers® Gold



SS525002 Shiny Gunmetal Brown Buffalo Polarized 555nm® Blue



SS525004 Shiny Dark Gunmetal Black Shiny Polarized 555nm®



SS525003 Light Gold Orange Turtoise Polarized 555nm®



ESSENTIALS COLLECTION

Our "Essentials" collection is about creating classics and timeless stylings using the ultimate in premium materials and lenses to deliver a new market classic standard.

With this range, we allow our consumers to express their nature to the best of their ability without any compromise on the quality of our products.

We created these eyewear for those who seek to experience their world at its most inspirational with a classic style.



LELA

Base Curve: 6 Temple Length: 139mm Lens Size: 50 x 44 x 54mm, DBL 20mm Fit: Small Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Eye-Rim, Bridge and Embellishments, Adjustable Nose Pads





8941 Shiny Brown/ Shiny Rose Gold Polarized Drivers®



8942 Shiny Black/ Shiny Dark Gunmetal Polarized 555nm®



8939 Shiny Black/Shiny Gold Polarized Drivers® Gold



8940 Shiny Rose/Shiny Gold Polarized Drivers® Gradient

ALRAY

Base Curve: 6 Temple Length: 145mm Lens Size: 55 x 44 x 60mm, DBL 22mm Fit: Medium/Large Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Eye-Rim, Bridge and Embellishments, Adjustable Nose Pads





8946 Matte Brown Tortoise/ Matte Dark Gunmetal Polarized Drivers®



8944 Shiny Wood Grain/ Shiny Dark Gunmetal Polarized 555nm® Blue



8943 Shiny Black/ **Shiny Dark Gunmetal** Polarized 555nm®



8945 Shiny Wood Grain/ Shiny Silver Polarized 555nm®

ELYNA

Base Curve: 6 Temple Length: 145m Lens Size: 54 x 44 x 52mm, DBL 21mm

Fit: Medium/Large Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Bridge and Embellishments





8844 Shiny Havana Polarized Drivers®



8967 Shiny Black Polarized 555nm®



8846 Shiny Black Polarized Drivers® Gold



8966 Shiny Red Tortoise Polarized Drivers® Gradient



RAFFAELE

Base Curve: 6 Temple Length: 145mm Lens Size: 48 x 45 x 53mm, DBL 23mm Fit: Small/Medium Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Embellishments





Matte Black/Mossy Oak Polarized Drivers®



8951 Shiny Honey Polarized 555nm®



8953 **Shiny Caramel Polarized Drivers®**



8952 Shiny Crystal Polarized 555nm®



8950 Shiny Black Polarized 555nm®



Shiny Wood Grain Polarized 555nm® Blue

DELIO

Base Curve: 6 Temple Length: 145mm Lens Size: 51 x 42 x 57mm, DBL 21mm Fit: Medium Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Embellishments





8854 Matte Black/Mossy Oak Polarized Drivers®



8855 Shiny Honey Polarized 555nm®



8949 Shiny Dark Havana Polarized Drivers®



8948 **Shiny Crystal** Polarized 555nm®



8947 Shiny Black Polarized 555nm®



Shiny Wood Grain Polarized 555nm® Blue

LEONORA

Base Curve: 6 Temple Length: 145m Lens Size: 51 x 48 x 55mm, DBL 21mm Fit: Medium

Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Embellishments





8840 Shiny Blue Tortoise Polarized Drivers®



Shiny Striped Brown Polarized Drivers® Gradient



8956 Shiny Beige Polarized Drivers®



8954 Shiny Black Polarized 555nm®



8839 Shiny Pink Tortoise Polarized Drivers® Gradient



8955 Shiny Caramel Polarized 555nm®



ARLIE

Base Curve: 6 Temple Length: 145mm Lens Size: 52 x 44 x 55mm, DBL 20mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Embellishments



8937 Shiny Dark Havana Polarized Drivers®



8938 Shiny Red Tortoise Polarized Drivers® Gradient



8935 Shiny Black Polarized 555nm®



SS483001 Red Streaky Polarized 555nm®



SS483002 Champagne Translucide Polarized 555nm®



8936 Shiny Caramel Polarized 555nm® Blue



SS483003 Shiny Crystal Polarized 555nm® Blue

LENWOOD

Base Curve: 6
Temple Length: 155m

Lens Size: 57 x 45 x 64mm, DBL 18mm

Fit: Extra Large Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Embellishments



8933 Shiny Dark Havana Polarized Drivers®



SS485001 Champagne Translucide Polarized Drivers® Gradient



8930 Matte Black Polarized 555nm®



8932 Shiny Caramel Polarized 555nm®



8931 Shiny Black Polarized 555nm® Blue



SS485002 Shiny Crystal Polarized 555nm® Blue



HAMEL

Base Curve: 6
Temple Length: 130mm
Lens Size: 50 x 43 x 54mm, DBL 21mm
Fit: Medium

Rx: Available

Key Features: Mineral Lens, Monel, Spring Hinges, Adjustable Nose Pads





8929 Shiny Bold Gold Polarized Drivers® Gold



8927 Shiny Silver Polarized 555nm®



8928 Brushed Bronze Polarized Drivers® Gradient



8926 Shiny Dark Gunmetal Polarized 555nm® Blue



8925 Shiny Black Polarized 555nm®

ALGHERO

Base Curve: 6
Temple Length: 140mm

Lens Size: 58 x 47 x 65mm, DBL 14mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Light, High Nickel

Silver, Adjustable Nose Pads





8315 Matte Soft Gold Polarized Drivers® Gold



8313 Shiny Dark Gunmetal Polarized 555nm®



8442 Matte Dark Espresso Drivers® Gradient 🕞



8542 Shiny Soft Gold Polarized 555nm®

CORLEONE

Base Curve: 6

Temple Length: 140m

Lens Size: 59 x 42 x 63mm, DBL 14mm

Fit: Small/Medium

Rx: Available

Key Features: Mineral Lens, Light, High Nickel

Silver, Adjustable Nose Pads





8416 Matte Black Polarized Drivers®



8420 Matte Soft Gold Polarized Drivers® Gold



8565 Shiny Dark Gunmetal Polarized 555nm®

AGOSTINO

Base Curve: 6

Temple Length: 145mm

Lens Size: 61 x 46 x 63mm, DBL 16mm

Fit: Large

Rx: Available

Key Features: Mineral Lens, High Nickel Silver,

Adjustable Rectangle Nose Pads





8824 Shiny Dark Gunmetal Polarized Drivers®



8828 Matte Black Polarized 555nm® Blue



8825 Matte Soft Gold Polarized Drivers® Gold



8827 Shiny Dark Gunmetal Polarized 555nm®

CARRARA SMALL

Base Curve: 6 Temple Length: 132mm Lens Size: 56 x 49 x 63mm, DBL 13mm Fit: Small

Rx: Available

Key Features: Mineral Lens, Monel, Spring Hinges, Adjustable Nose Pads





Shiny Bold Gold Polarized Drivers® Gold



SS016001 **Shiny Silver** Polarized 555nm®



Matte Rose Gold Polarized Drivers® Gradient



8553 Shiny Silver Polarized 555nm® Blue



8554 Shiny Gunmetal



CARRARA

Base Curve: 6 Temple Length: 135mm Lens Size: 59 x 52 x 67mm, DBL 13mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Monel, Spring Hinges, Adjustable Nose Pads





8297 **Shiny Gunmetal** Polarized Drivers®



8294 Shiny Gunmetal Polarized 555nm®



Shiny Bold Gold Polarized Drivers® Gold



8547 Shiny Silver Polarized 555nm® Blue



Matte Dark Gunmetal Drivers® Gradient 🕣



8454 Matte Black Polarized Sedona® Bi-Mirror

CARRARA LEATHER

Base Curve: 6 Temple Length: 135mm Lens Size: 59 x 52 x 67mm, DBL 13mm

Fit: Medium Rx: Not Available

Key Features: Mineral Lens, Monel, Genuine Leather, Spring Hinges, Adjustable Nose Pads

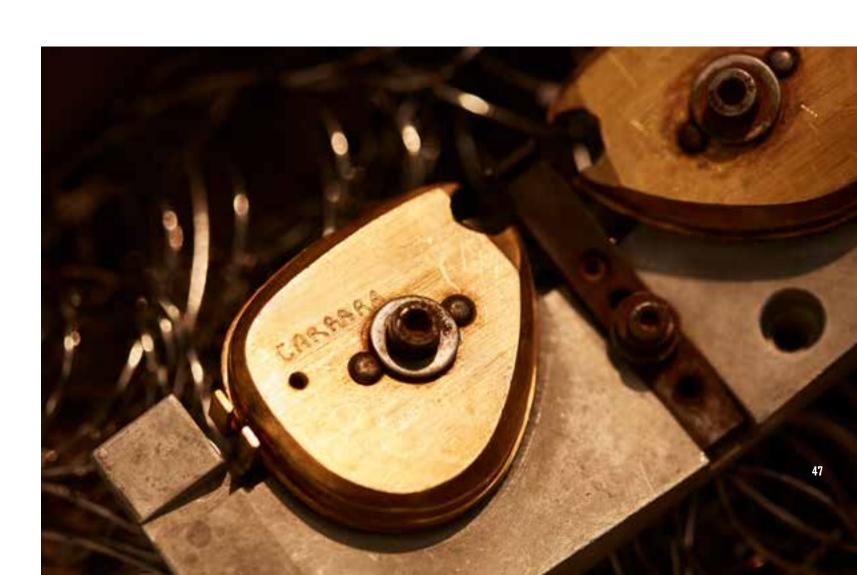




8549 Shiny Bold Gold/ Dark Brown Leather Polarized Drivers® Gold



8548 Shiny Gunmetal/ **Black Leather** Polarized 555nm®



SPELLO

Base Curve: 6 Temple Length: 143mm Lens Size: 58 x 45 x 63mm, DBL 16mm Fit: Medium

Rx: Available

Key Features: Mineral Lens, High Nickel Silver, Double Injected Rubber Temples, Adjustable Rectangle Nose Pads





Shiny Gunmetal/Dark Brown/ Chocolate Brown Polarized Drivers®



Shiny Gunmetal/Black/Gray Polarized 555nm®



8800 Matte Espresso/Dark Brown/ Chocolate Brown Drivers® Gradient 🕣



8797 Matte Black/Black/Blue Polarized 555nm® Blue



8796 Shiny Black/Black/Red Polarized 555nm®

TELLARO

Base Curve: 6 Temple Length: 143mm Lens Size: 60 x 45 x 66mm, DBL 17mm Fit: Large

Rx: Available

Key Features: Mineral Lens, High Nickel Silver, Double Injected Rubber Temples, Adjustable Rectangle Nose Pads





8821 Shiny Gunmetal/Dark Brown/ Chocolate Brown Polarized Drivers®



8820 Shiny Gunmetal/Black/Gray Polarized 555nm®



8822 Matte Espresso/Dark Brown/ Chocolate Brown Drivers® Gradient 🕣



8819 Matte Black/Black/Blue Polarized 555nm® Blue



8818 Shiny Black/Black/Red Polarized 555nm®

DANTE

Base Curve: 8 Temple Length: 130m Lens Size: 63 x 39 x 65mm, DBL 16mm

Fit: Medium/Large Rx: Available

Key Features: Mineral Lens, Nickel, Wire-Flex Technology, Adjustable Nose Pads





Shiny Gunmetal Polarized Drivers®



7115 Shiny Gunmetal/Black Tannery Polarized 555nm®



8458 Black Pearl Polarized 555nm® Blue



MATERA

Base Curve: 8 Temple Length: 130mm Lens Size: 61 x 36 x 62mm, DBL 14mm Fit: Medium

Rx: Available

Key Features: Mineral Lens, Monel, High Nickel Silver, Flex Hinges, Rubber End-Tip, Adjustable Nose Pads





8727 Brushed Dark Gunmetal Polarized Drivers®



8725 **Matte Black** Polarized 555nm® Blue



8728 Brushed Brown



8726 Brushed Gunmetal Polarized 555nm®





Base Curve: 8 Temple Length: 130mm Lens Size: 63 x 39 x 64mm, DBL 16mm Fit: Large

Rx: Available

Key Features: Mineral Lens, Monel, High Nickel Silver, Flex Hinges, Rubber End-Tip, Adjustable Nose Pads





8731 **Brushed Brown** Polarized Drivers®



8730 **Brushed Gunmetal** Polarized 555nm®



Matte Black Polarized 555nm® Blue

VARESE

Base Curve: 8 Temple Length: 130m Lens Size: 64 x 41 x 66mm, DBL 16mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Monel, High Nickel Silver, Flex Hinges, Rubber End-Tip, Adjustable Nose Pads





8734 Brushed Dark Gunmetal Polarized Drivers®



8732 Matte Black Polarized 555nm® Blue



8735 Brushed Brown Drivers® Gradient 🕣



8733 **Brushed Gunmetal** Polarized 555nm®

MODUGNO

Base Curve: 8 Temple Length: 130mm Lens Size: 64 x 44 x 67mm, DBL 16mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Nickel Silver, Spring

Hinges, Adjustable Nose Pads





8406 Matte Black Polarized Drivers®



8409 Matte Silver Polarized 555nm® Blue



8408 Shiny Dark Gunmetal Drivers® Gradient 🕣



8407 Matte Black Polarized 555nm®

LEANDRO

Base Curve: 6
Temple Length: 140mm
Lens Size: 53 x 47 x 56mm, DBL 19mm
Fit: Medium

Rx: Available

Key Features: Mineral Lens, Nylon TR90/ Stainless Steel, Hidden Spring Hinges, Megol Insert on Temple Tips and Nose Pads





Matte Black/
Matte Dark Gunmetal
Polarized 555nm®



8594
Matte Dark Gray/
Matte Dark Gunmetal



LEANDRO GLACIER

Base Curve: 6

Temple Length: 140mm

Lens Size: 53 x 47 x 56mm, DBL 19mm

Fit: Medium

Rx: Not Available

Key Features: Mineral Lens, Nylon TR90/

Stainless Steel, Removable Side Case in Genuine Leather, Hidden Spring Hinges, Megol Insert on

Temple Tips and Nose Pads



SS050001 Matte White/Matte Dark Gunmetal/Brown Leather Polarized Drivers® Gradient



8585 Matte Black/Matte Dark Gunmetal/Black Leather Polarized 555nm®



8586 Matte Black/Matte Black/ Black Leather Polarized Sedona® Bi-Mirror



Base Curve: 6

Temple Length: 135mm

Lens Size: 54 x 47 x 57mm, DBL 18mm

Fit: Medium

Rx: Available

Key Features: Mineral Lens, Light, Nylon TR90/

Monel, Hidden Spring Hinges





8356 Matte Dark Tortoise/ Matte Dark Gunmetal Polarized Drivers®



8348 Matte Black/Matte Black Polarized 555nm®



8354 Sanded Dark Gray/ Matte Dark Gunmetal Polarized 555nm® Blue



8358 Matte Black/ Shiny Dark Gunmetal Polarized Sedona® Bi-Mirror



MARA

Base Curve: 6 Temple Length: 140mm Lens Size: 51 x 45 x 54mm, DBL 20mm Fit: Medium

Rx: Available

Key Features: Mineral Lens, Nylon TR90





8988 **Shiny Espresso Polarized Drivers®**



8986 Shiny Tortoise Polarized Drivers® Gold



8987 Shiny Black Polarized 555nm®

ANTEO

Base Curve: 6 Temple Length: 140mm

Lens Size: 55 x 42 x 58mm, DBL 17mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Light, Nylon TR90,

Hidden Spring Hinges





8669 Matte Tortoise/Matte Black Polarized Drivers®



8671 Shiny Dark Tortoise Polarized Drivers® Gradient

8667

Matte Black

Polarized 555nm®



8668 Matte Black Polarized 555nm® Blue

8976

Matte Tortoise

Polarized 555nm®



8977 Matte Black Polarized Sedona®

POSITANO

Base Curve: 6 Temple Length: 135mm Lens Size: 56 x 42 x 62mm, DBL 16mm Fit: Medium/Large Rx: Available

Key Features: Mineral Lens, Nylon TR90, Hidden Spring Hinges





8371 Shiny Dark Tortoise Polarized Drivers®



8984 **Matte Tortoise** Polarized 555nm®



8693 Matte Tortoise/Matte Black Polarized Drivers®



8982 Matte Black Polarized 555nm® Blue



8370 Matte Black Polarized 555nm®



8983 Matte Black Polarized Sedona®

BIANCA

Base Curve: 6 Temple Length: 130mm

Lens Size: 56 x 36 x 59mm, DBL 15mm

Fit: Medium Rx: Available

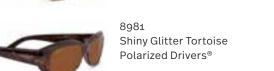
Key Features: Mineral Lens, Nylon TR90,

Spring Hinges





8979 Shiny Red Tortoise Polarized Drivers®





8980 Shiny Black Polarized 555nm®



SS008001 **Matte White** Polarized 555nm®



8978 Shiny Tortoise Polarized Drivers® Gradient

AGATA

Base Curve: 6 Temple Length: 130mm Lens Size: 57 x 48 x 57mm, DBL 20mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Nylon TR90





8970 Shiny Espresso Polarized Drivers®





8777 Shiny Blue Tortoise Polarized Drivers® Gradient



Shiny Red Tortoise Polarized Drivers® Gradient



8971 Shiny Black Polarized 555nm®



SS001001 **Matte White** Polarized 555nm®

LIVIO

Base Curve: 6 Temple Length: 140mm

Lens Size: 57 x 44 x 62mm, DBL 16mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Co-injected Rubber/ Nylon TR90, Rubber Nose Pads, Hidden Spring Hinges and Wire Core





8681 Sanded Black/Brown Polarized Drivers®



8682 Sanded Black/Gray Polarized 555nm®



8683 Sanded Black/Blue Polarized 555nm® Blue

ALESSIO

Base Curve: 8

Temple Length: 132mm

Lens Size: 62 x 41 x 63mm, DBL 16mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Nylon TR90, Hidden Spring Hinges, Megol Insert on Nose Pads





8972 Matte Striped Brown Polarized Drivers®



8975 Matte Black Polarized Sedona®



8973 **Matte Striped Gray** Polarized 555nm®



8974 Matte Black Polarized 555nm® Blue

PISTOIA

Base Curve: 8 Temple Length: 130mm

Lens Size: 64 x 43 x 67mm, DBL 17mm Fit:Large

Rx: Available

Key Features: Mineral Lens, Nylon TR90





8300 Matte Dark Tortoise Polarized Drivers®



8301 Matte/Shiny Black Polarized 555nm®

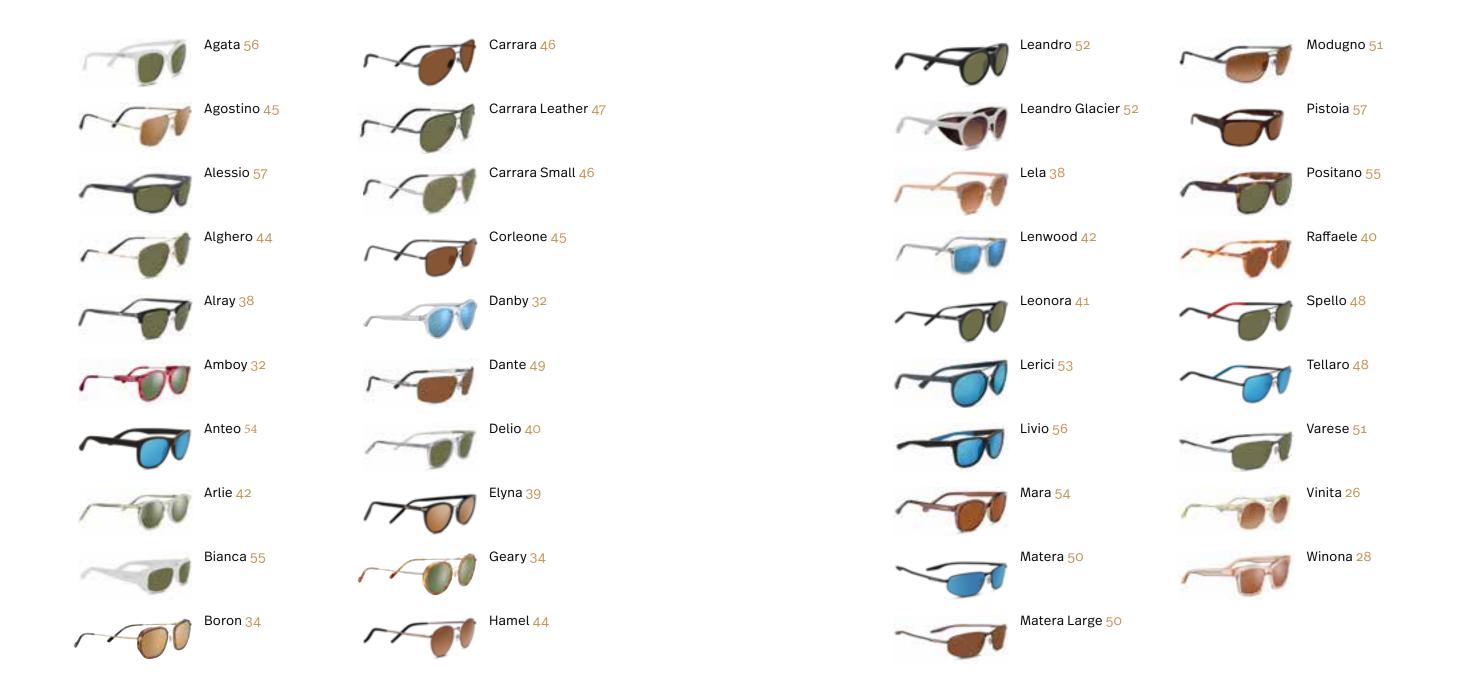


8298 Matte Black Polarized 555nm® Blue



8989 Matte Black Polarized Sedona®

INDEX



DISTRIBUTION

Argentina

Casa Para Ti

Gral. Mariano Acha 3244. 1 piso. (1430).

C.A.B.A. ARGENTINA

T: (+54) 11 4543 3875

E: info@casaparati.com.ar

Asia, Hong Kong & Macau

Bolle Brands (HK) Ltd

Rm 818, 8/F,

Ocean Centre, Harbour City,

5 Canton Road, Tsim Sha Tsui,

Kowloon, Hong Kong

T: +852 2732 5032

E: asia@bollebrands.com

Australia & New Zealand

Sunglass Collective:

PO Box 62

Ferntree Gully VIC 3156

Moorabbin

3189 Victoria T: +61 03 8202 4300

E: sunglasscollective@info.com

Bollé Brands 34, rue de la Soie

69100 Villeaurbane France

T: +43.662.243290

Belgium

Technop NV

Dendermondesteenweg 335

B-9070 Destelbergen,

Belgium

T: 32.9.238.1632

F: 32.9.238.2362

E: nv.technop@technop.be

Bulgaria

OPTIGROUP

1A, Plachkovica Str 1164

Sofia, Bulgaria T: +359 895448828

E: daniela.babouktchieva@optigroup.bg

Caribbean

Goris Group Co.

1824 NW 21 Terrace

Miami, FL 33142

T: 305.371.7170 F: 305.371.7625

E: sales@gorisgroup.com

Chile

Sport Optic S.A.

Av. Los Jardines 927, Oficina 502. Ciudad Empresarial, Huechuraba

Santiago

E: daniel@sportoptic.cl

Costa Rica

Opticas Vision Ltda.

Calle 4, Ave. 3 y 5 San Jose, Costa Rica

T: 506.2243.9000

F: 506.2222.3742

E: servicioalcliente@vision.co.cr

Cyprus

Eyeland

5 EZ Thermistocles Dervis Street

P.O. Box 22910 1066 Nicosia

T: 357.22.66.46.44

F: 357.22.75.25.55

E: eyeland@pilides.com

Czech Republic

Regina Import S.R.O.

Podluzany 1

935 27 Podluzany 1

T: 421.36.632.22.07

F: 421.36.632.21.82 E: info@reginaimport.sk

Ecuador, Bolivia, Brazil, Paraguay, Peru, Colombia & Nicaragua

Bollé Brands

745 Atlantic Ave

Boston, MA 02111

T: 1-800-222-6553

FI Salvador

Consulta Corporation,

S.A. De C.V.

Av Buganvilias,

Residenciales Florencia, Apto 16,

Colonia San Francisco,

San Salvador, El Salvador

T: (503) 2223-3742 E: info@consultacorp.com

Estonia

Silmalaser

Katusepapi 6, 11412 Tallinn

T: 372.6025380

F: 372.6025381 E: siiri.sark@silmalaser.ee

Finland

NEONSUN OY

Puusepänkatu 5 13110 HÄMEENLINNA

Finland

T: 358.3.612.7222

E: neonsun@neonsun.fi

France

Bollé Brands (France) SAS

34, rue de la Soie

69100 Villeurbanne - France

T: +33 (0)800 800 811 E: contact@bollebrands.com

Germany

Bollé Brands

34, rue de la Soie 69100 Villeaurbane

France

T: +49.8031.233480

Greece

Kokkoris Optics 111 Gounari Street

16561 Glyfada

T: 30.210.962.77.00

F: 30.210.960.65.50

E: info@fashioncode.gr

Guatemala

Consulta, S.A.

19 Ave 2-29 Zona 14, Guatemala,

Guatemala

T: (502) 2414-6000

E: info@consultacorp.com

Holland

Bobo's Eyewear

Hambakenwetering 20

5231 DC s-Hertogenbosch

Netherlands

T: 31.73.690.1777

F: 31.73.690.1778 E: info@bobos.nl

Honduras

Consulta Investments, S.A.

Colonia Alameda 2av Edificio Cruz Heath,

Tegucigalpa, Honduras

T: (504) 2213-3681

E: info@consultacorp.com

India

GKB Rx Lens PVT LTD

P4- Kasba Industrial Estate,

Phase 1, 700107

Kolkata, India T: 0091 33 2442 4354/55/56

E: info@visionrxlab.com

Indonesia & Bali

Sentral Sunglasses Ji Gajah Mada 65 Denpasar 80112, Bali,

Indonesia

T: 62.811.396.688

E: hendy@sensolnet.com

Bollé Brands (Italy) S.r.l.

Corso Roma 13bis/1 10024 Moncalieri (TO)

T: 39.011.661.85.83

F: 39.011.661.87.68 E: italia@bollebrands.com

Bushnell Outdoor Products Japan, Ltd.

4F, 2-21-Yushima Bunkyo-ku, Tokyo

113-0034, Japan

T: 81.03.5844.2040

F: 81.03.5844.2041 E: sales-info@bushnell-japan.co.jp

Latvia

SIA OPTIC GURU

Mednieku iela 21/23

OGRE, 5001

Latvia T: 65.03.56.35

E: gita@opticguru.lv

Malaysia Focus Point Vision Care Group Sdn. Bhd.

Unit 1 & 3, Jalan PJU, 1/37, Dataran Prima, 47301 Petaling Jaya, Selangor, Malaysia

T: 603.7880.5520

F: 603.7880.6627 E: enquiry@focus-point.com

Mexico

Consorcio Jubh S De Rl De Cv Blv. Interlomas N° 5 Int B-06

Col. San Fer La Herradura,

Huixquilucan Edo De Mexico

C.p 52787 Mexico T: +525552341111

E: ventas@jubh.mx

North America Bollé Brands N.A.

1896 Rutherford Rd

Carlsbad, CA 92008 T: 1-800-222-6553

E: na.support@bollebrands.com

Panama Motta Internacional S.A.

Calle 14 Entre Avenidas Santa Isabel Y Roosevelt,

Zona Libre De Colon, Colon Republica De Panama

F: 507.431.0100

E: g.maduro@motta-int.com

T: 507.431.6000

Russia

Romania

KIDS TOWN SRL

County Timis

Avvita Krasnobogatyrskaya str., 2/3

E: fischer@sportsgames.ro

Street Varsovia, Nr.22-24

307160 DUMBRAVITA

T: +40 256 431 511

117556 Moscow

T: 7.495.933.62.91 E: info@avvita.ru

Singapore

Optics Flair Vision Pte Ltd

211 Henderson Road, #03-02, Singapore 159552

T: +65 6865 0153 E: customerservicesg@opticsfv.com

Slovakia

Regina Import S.R.O. Podluzany 1

935 27 Podluzany 1 T: 421.36.632.22.07

F: 421.36.632.21.82 E: info@reginaimport.sk

Slovenia, Croatia, Bosnia-Herzegovina,

Serbia, Montenegro & Macedonia

Rodeo Team d.o.o. Koroska Cesta 53

SL-4000 Kranj T: 386.420.15.400

F: 386.420.15.401 E: info@rodeoteam.si

South Africa

Bushnell Performance Optics South Africa t/a Ultimo

Marlin House, Norbuy Office Park 372 Rivonia Boulevard

Rivonia 2128, Johannesburg

T: 27.11.796.8960 F: 27.11.792.5258 E: info@ultimo.co.za

Spain Bollé Brands

Spain

C/ Álava. 60-62 6°1 08005 Barcelona

T: 34 93 486 48 00

F: 34 93 309 29 11 E: spain@bollebrands.com Switzerland

Kairos / Optisport SA

Route de Chalais 28

3965 Chippis

T: 41.27.451.12.00 F: 41.27.451.12.01 E: info@k-optisports.ch

Turkey

ANT OPTIK

Gayrettepe Mahallesi, Pazar Sokak,

Bareli Is Merkezi, No: 4/3, Besiktas

34400 GAYRETTEPE, ISTANBUL T: +9 (0) 212 288 60 99

E: info@antoptik.com

United Arab Emirates & GCC Countries

P.O. Box 232433 Building 1 Almulla Complex

16A Street, Al Qusais Industrial 1, Dubai 6372, United Arab Emirates T: 971.4.2679738

F: 971.4.2679748 E: pmidubai@pmidubai.com

United Kingdom

Bollé Brands (UK) Ltd Unit C83 Barwell Business Park

Leatherhead Road Chessington, Surrey

United Kingdom

KT9 2NY

T: 44.0.20.8391.4700 F: 44.0.20.8391.4733

E: uk@bollebrands.com Uruguay

Legol Optica Business S.A. Cerro Largo 1225 Montevideo

T: (+598) 29014467

Qta Avila, No. 23

E: legol@legol.com.uy Venezuela

800 Vision 2 Da. Av. Santa Eduvigis,

T: 581.228.560.94 E: emery@competivision.net

